

AT THE SIGN OF THE CAT

THE OFFICIAL PUBLICATION OF THE COUGAR CLUB OF AMERICA

WINTER 2014



Club Contacts

CCOA Board of Directors

Chairperson: Randy Goodling chair@cougarclub.org
2046 Mill Road, Elizabethtown, PA 17022-9401
(717) 367-6700

Vice Chairperson: Bill Quay vicechair@cougarclub.org
7113 Old English Road, Lockport, NY 14094-5408

Financial Services: Greg Fritz finance@cougarclub.org
16280 Andrie Street NW, Ramsey, MN 55303-5313
(763) 274-1438

Membership Services: Rob Merritt
membership@cougarclub.org
28 W. 8th St, Duluth, MN 55806-2515 (218) 727-6918

Club Services: Gavin Schlesinger clubservices@cougarclub.org
3294 Griffon St W., Danville CA 94506-5005 (904) 588-4670

Special Services: Phil Parcels
specialservices@cougarclub.org
7227 Heath Markham Road, Lima, NY 14485-9508

CCOA Managers and Volunteers

Editor/publisher: Vacant

Assistant Editor / Advertising Representative:
Kamran Waheed assistanteditor@cougarclub.org
1410 Hamilton St, Jacksonville, FL 32205-7349

International Manager: Tim Glover
international@cougarclub.org
Oxton Birkenhead, Wirral, England

Historian: Scott Dyke history@cougarclub.org
1700 Kelly Ave., Crest Hill, IL 60435-2314
(815) 726-7905 (after 6 p.m. Central Time)

Legal Advisor: Jody Heil legal@cougarclub.org
500 Maple Ridge Road, Berlin, Wisconsin 54923
(920) 361-5258

Merchandise: Randy Goodling (see Chair)

Technical Advisor: Greg Taylor
3492 W. Orange Ave, Tallahassee, FL 32327.
(850)-728-3953 tech@cougarclub.org

Volunteer Coordinator: Vacant

Webmaster: John Rotella john@cougarclub.org
2484 W Genesee Tpke, Camillus NY 13031

Specialty Vehicle Registrars

National Database (all Cougars): Phil Parcels
registry@cougarclub.org
7227 Heath Markham Road, Lima, NY 14485-9508

1968 R-code, Non-GT-E: Bill Quay
68-r-code@cougarclub.org 7113 Old English Road,
Lockport, NY 14094-5408 (716) 433-9267

1969 390: Mike Brown 69-390@cougarclub.org
5527 Bluebell Ave., North Hollywood, CA 91607-1909

1971 429 Cobra Jet: Mitch Lewis
71-429cj@cougarclub.org
1979 Chipmunk Court, Eagan, MN 55122-2225
(612) 720-7504

428 Cobra Jet ('69-'70): Scott Taylor
cobrajet@cougarclub.org 2151 W. Shawnee Drive,
Chandler, Ariz., 85224-1740 (480) 857-2005 (evenings)

Dan Gurney Special: Scott DeFriez dgs@cougarclub.org
6420 Hermanas Road S.W., Deming, NM 88030-1721
(575) 544-4444

Eliminator: Dave Wyrwas eliminator@cougarclub.org
21 Cathy St., Merrimack, NH 03054-2841
(603) 429-8437

GT, XR-7 GT, 6.5 Litre: Brett Irick
xr7gt@cougarclub.org 2 Brookwood Lane,
Dearborn, MI 48120-1302, (313) 240-6418

GT-E: Jim Pinkerton pinktwo@live.com
20727 106th Ave. S.E., Snohomish, WA 98296-7166
(360) 668-0243

Sports Special: Bruce Wallace
sportsspecial@cougarclub.org
8709 Catbriar Lane, Orlando, FL 32829-8619,
(407) 222-1021

Two Tone: Kamran Waheed twotones@cougarclub.org
1410 Hamilton St, Jacksonville, FL 32205-7349

Wagons: Kamran Waheed cougarwagons@cougarclub.org
1410 Hamilton St, Jacksonville, FL 32205-7349

XR7-G: Royce Peterson roycegte@earthlink.net
6360 Berwyn Lane, Dallas, TX 75214 (214) 538-8838





AT THE SIGN OF THE CAT

THE OFFICIAL PUBLICATION OF THE COUGAR CLUB OF AMERICA

WINTER 2014

Copyright 2014 Cougar Club of America.
All Rights Reserved.

Temporary Editor
Rob Merritt
28 West 8th Street
Duluth, MN 55806-2515
membership@cougarclub.org

ATSOTC welcomes publishable material for future editions. Send your submissions to the above address or to the Assistant Editor at assistanteditor@cougarclub.org. Our next issue is planned for the **Spring**. Please send your submissions no later than **February 28**.

Membership -- RATES (Since 1/1/10)

Annual Membership in the Cougar Club of America is available in several flavors:

- FREE for members who submit a substantial article or make regular contributions to the newsletter
- \$20 for members who receive the newsletter by email.
- \$30 for members who receive the newsletter by postal mail to a U.S. address.
- \$35 for members who receive the newsletter by postal mail to a non-U.S. address.

To join or renew, point your internet browser to: <http://www.cougarclub.org/join.htm> or contact the Membership Services Director listed in the Club Contacts section of this newsletter.

Advertising

Members may place a Cougar-related classified advertisement of up to 100 words per issue at no charge. Non-members may place classified ads at a rate of 10 cents per word. Ads may also be placed on the website free of charge at www.cougarclub.org/classifieds.htm.

Display advertising rates are also available. Contact Kamran Waheed for details at assistanteditor@cougarclub.org

Disclaimer

Members receive this publication with the understanding that the Cougar Club of America, its officers and volunteers, cannot be held responsible for its content. The CCOA reserves the right to edit all submissions. The CCOA does not necessarily endorse views and opinions expressed in *ATSOTC*. Your mileage may vary.

In this issue:

| | |
|---|----|
| Letter from the Editor | 4 |
| Officer Elections | 5 |
| Cougars in Miniature | 5 |
| Original Owner – Sveinung Jangaard | 6 |
| Tech Note – New Sequential Harness Repair kit | 7 |
| Regional Reports & Events | |
| Arizona – Barrett Jackson Gathering | 9 |
| Cascade Cougar Club..... | 10 |
| FordNutz | 11 |
| Ohio..... | 11 |
| IMOA..... | 12 |
| M60 Cougars..... | 12 |
| Stray Cats | 13 |
| Old School Tech | 14 |
| eBay Cats | 17 |
| GT-E Shirts ready to order | 18 |
| Classified Ads | 18 |
| WCCC Calendar | 19 |
| Financial Director’s Report | 20 |
| Membership Report | 21 |

*Dedicated to the appreciation and
preservation of the Mercury Cougar.*



Temporary

Letter from the Editor

**By: Rob Merritt (#8323)
Member Services Director**

First, a correction and apology to Alex Vath, and especially his wife Henni. In the printed version of the Fall edition of *ATSOTC*, we (*that's the editorial "we," meaning "I"*) included a picture of Alex giving the *Thumbs Up* at the West Coast Regional Show hosted by the Stray Cats club. We regret misidentifying Alex as Henni, and hope Henni can find it in her heart to forgive.



Turning 35...

This edition of the newsletter is the last for 2014, and we look forward to 2015 to mark the 35th Anniversary of the Cougar Club of America. We're planning to celebrate this milestone throughout the next year, and would welcome your suggestions and contributions for the newsletter, including stories from the early days, vintage pictures, and nominations for those who you think should receive special recognition for their contributions to the Club and hobby.

National Show...

Already announced for 2015, the **New England Cougar Club** will host the **CCOA National Show** in Sturbridge, Massachusetts from October 9 – 11.



With any luck, the show will be complimented by the peaking colors of the fall foliage upon the New England landscape. Watch for more information in the next edition of *ATSOTC* and the CCOA website.

Planning ahead...

As we look forward to 2015, another special anniversary looms on the horizon. There's already talk of the fast-approaching 50th anniversary for the Mercury Cougar. 2017 will be here before we know it, and now is the

time to start the wheels turning to make sure this anniversary is truly golden.



You like us...

The CCOA recently surpassed **1,000** fans on Facebook. If you use Facebook, be sure to check out our site for great pictures, friendly commentary and the latest news from your Cougar friends.

6th Annual National Collector Car Day

The SEMA Action Network (SAN) announced that the next Collector Car Appreciation Day will be celebrated on July 10, 2015. The date will mark the sixth consecutive commemoration in what is now an annual event to raise awareness of the vital role automotive restoration and collection plays in American society.



Secret Codes...

We (*that's another editorial "we," this time meaning "not me"*) are working on a *major* update to the Club's website. Mostly, it's the stuff you can't see, but the site will get a freshening up and possibly some new features added. Webmaster John Rotella and Special Services Director Phil Parcels are earning their titles with this one. As they explain – and as I probably misunderstand since it's all Chinese Algebra to me, the platform and software currently in use is several generations old. However, we can't just switch to a new system because the most used feature of the website – the dataplate decoder & Cougar database – needs to be totally re-written to work with the new, ummm, stuff and things. So... that all gets fixed. Are there features you'd like to see in the new site? Send an email to John and Phil (see contact page) and share your idea. Use "CCOA Website 2015" for the subject line of your email.

Next edition...

The Spring edition of *At the Sign of the Cat* is planned for March. The Spring issue is the time to get your event notices for the year into print for our CCOA members. Send your event announcements to me by February 28 to make sure they get in the Spring issue.



As the year comes to a close, and we look forward to a new year, I join the CCOA in wishing you and yours good health and a 2015 filled with peace, prosperity and contentment.

CCOA OFFICER ELECTIONS.

Greg Fritz (#5269), Financial Director, was appointed by the CCOA Board to receive and count the ballots. Greg reports that the results are in:



Chair: Gavin Schlesinger
Special Services: Phil Parcells
Membership Services: Rob Merritt

The new terms begin January 1.

Gavin Schlesinger's election opens a position on the Board. Greg Taylor has accepted appointment as Club Services Director for 2015, filling the remainder of Gavin's term in the position. Greg has a passion for Cougars, and has done a great job supporting the CCOA membership as our Technical Advisor in 2014.

Chair-Elect Gavin Schlesinger says, "It is fantastic that we have a fully staffed BOD, ready to embrace the 35th Anniversary of the CCOA, and celebrate all of the people who made it possible to reach this momentous milestone!"

Cougars in Miniature

Bill Quay #1515
CCOA Vice President

This toy article is about the plastic models for the 1970 Cougar.

In the picture at right, you will see all of the Models released by Palmer Plastics for 1970. As I mentioned in a previous article, these Palmer Models were a very basic and cheap model. As you can see from the picture the price varied from 39 cents to one dollar and sixty cents for the motorized Eliminator. These Palmer models were also smaller in size. Where the AMT and



MPC models were a one twenty fourth scale, the Palmers were a smaller one thirty second scale, and could only be built as one version.

The other picture, at left, shows the "MPC" models for 1970. The bottom model in this picture is of the regular version that could be built three different ways, including the 1970 Eliminator. The top model in this picture was called the Open Sportster "Convertible". This model could also be built three different ways: stock, custom, and race version. These two MPC models carried a price tag of two dollars each.

Original Owners

Starting in 2010, we invited CCOA members who purchased new from the dealer the Cougar they still own. These Original Owner stories have been very popular with other readers. We know there are still many Original Owners whom we have not heard from, and the stories continue to trickle in. If you're an Original Owner of your Cougar... send in your story and get a year's free membership as a token of our appreciation. We'd also like to hear from First Family owners – those who have kept their cats in the litter since new – as well as finding that long lost Cougar you wished you had kept after buying it new. Send your stories to the membership director, whose contact info is inside the front cover.



NORWEGIAN WOULD BUY IT AGAIN

By: Jarle & Sveinung Jangaard
Oslo, Norway

My father and his family returned from the states (Huntington, Long Island) to Norway (Valderøy, Ålesund) back in 1974. With them, they brought their 1970 Mercury Cougar.

Four years later the car was sold. A couple of weeks ago my father and his best friend started to talk about the Cougar and were actually able to track it down within a few hours. The owner was willing to sell it. Today we drove to the owner and bought the car! The car needs paint and some restoration.



I was able to locate a dataplate. It was located in the front of the car. The plate has the VIN# and some other digits.

With the help of Phil Parcels, I learned that this plate is known as a "buck tag." The codes were embossed onto a bit of scrap metal and attached to the car to guide the assembly workers at the factory. The numbers and letters decode to:

0 = 1970

F = Dearborn, MI assembly plant

91 = base Cougar

H = 351-2v engine

65A = base cougar

N = color = Pastel Blue

20 = rotation # (20th Mercury built in Dearborn that day)

1B = trim = Med. Blue Corinthian Vinyl & Med. Blue Ruffino Vinyl

PB = power brakes

Blue = vinyl top color.

The rest of the story comes from my father, Sveinung.

My Family and I lived in the US for a little over 10 years (64-74). We moved originally from Norway. In 1974 the Family decided to move back to Norway, and with us, we brought back our 1970 model Cougar. At that time, this was a very expensive car to hold (gas is about 4 times the price in Norway). So we decided to sell the car in 1978. Since then, we have missed the car every day and have always wondered where it was and, if at all, still existed.

A few weeks ago, a friend of mine, who is also very interested in vintage American cars (he owns a '73 Mustang) and I were sitting around, thinking back on the old days when we still had the Cougar. One thing led to another, and we were able to track down the previous owner who had the car on the road. This was back in 1993. He had of course sold the car on, and by tracking down several other previous owners since then, we finally managed to find the car.

This is the exact same car we brought with us from New York, which is amazing, considering it's been about 36 years ago since we last saw it.

After talking to the owner and telling him the history of the car, he agreed to sell it back to us.

My wife and I took the 7-8 hour drive to where the Cougar was. Also, our son drove several hours from Oslo to meet us at the same time. When we got there, the Cougar was standing on a small road up a hill side from the main road, and seeing it, and thinking back on the great memories we have of the car, it nearly brought tears to my eyes.

To make a long story short, we bought the car and took it back to a shop where we will start working on bringing it back to its original state. The car has been through a lot with several different owners, so there is a lot of work to be done.



The guy who sold it to us was very happy that the car was finally returned to its original owner, as we were of course.



Here are a couple of pictures how it looks today, as the work of restoring it starts.

I would also be grateful if you or your members have any tips or suggestions on restoring this beautiful car. sjangaard@gmail.com



LEGENDARY COUGAR MAGAZINE: AT THE 2014 CCOA WESTERN REGIONALS



Legendary Cougar Magazine is proud to present almost 100 pages of full color coverage of the 2014 Western Regional. Every car that participated in the event is pictured. This is probably the largest collection of Cougar photography ever assembled.

The event book can be ordered online at: LegendaryCougar.Com. Pricing ranges from \$22.99 in the USA, \$23.99 in Canada to \$27.99 for the international edition. Postage is included.

Ordering information:

- **Online:** www.legendarycougar.com/product-category/special-editions/
- **By mail:** Make checks payable to BCT Publishing, P.O. Box 7671, Cave Creek, AZ 85327
- **By Phone:** 480-656-6780



About Legendary Cougar Magazine:

Legendary Cougar Magazine is the first and only magazine devoted to the Classic Mercury Cougar built from 1967 to 1973. Legendary Cougar Magazine is published 6 times per year. Subscriptions are by volume so your subscription starts with immediate delivery of issues 1 and 2, and then all subsequent issues as they are published. Not interested in print? You can subscribe to the online version for just \$23.99. Print, or Print plus Online access is just \$59.99. Canadian and international rates are higher to cover the increased cost of postage.

Tech Note:

NEW: COUGAR HARNESS REPAIR KITS

AVAILABLE

By: Phil Parcels (#2554)

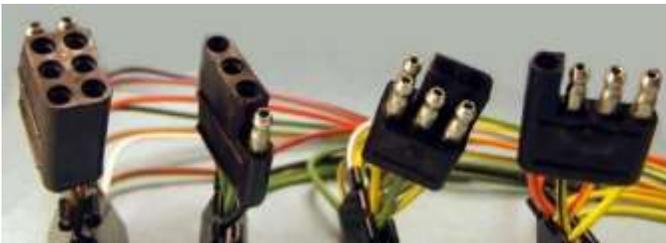
Special Services Director & Database Manager

A quick Tech note: Vic Yarberry of Cougars Unlimited is now manufacturing & selling repair kits for the 1967-1973 Cougar's harness side of the sequencer interface. These have been needed for many years as these connectors are either corroded or have been cut off in the past in an attempt to repair the sequentials, or to defeat them. In the past your only option was to cut the connectors off another harness, and that harness is also 50 years old and most likely has the same problems.

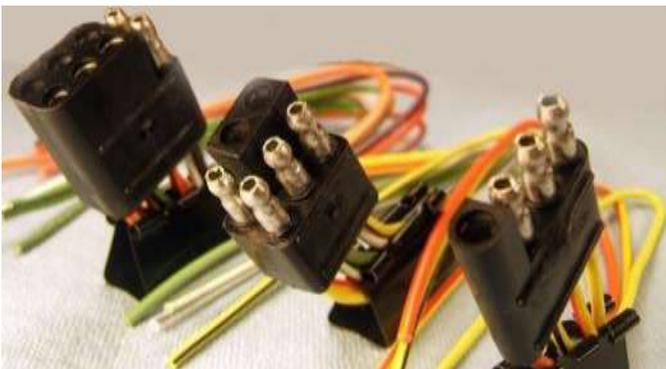
Cougars Unlimited now offers four connector harness repair kits, specifically designed for 1967-1973 Cougars:



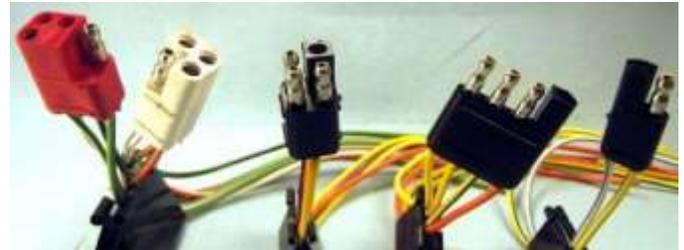
1967 early Cougar: 6-pin, 8-pin, and two 4-pin connector set



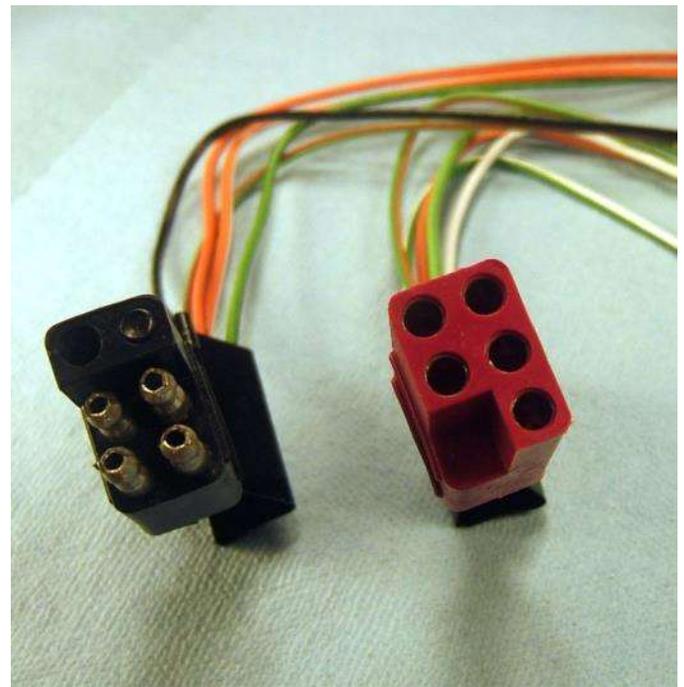
1967 Late Cougar: 8-pin, 6-pin, 4-pin connector set



1968 Cougar: 6-pin red, 4 pin black square, 4-pin white square, 4-pin flat, and 2-pin connector set



1969-73 Cougar: 6-pin red, 6-pin black connector set (use on 1971 cougar built 2/1/71 - 5/15/71 to convert from gray connector to red/black connectors)



The wires are 12" long, which should be plenty of length to splice into the existing harness.

They can be purchased at Vic's store on eBay – <http://stores.ebay.com/BARGANSPOT>. Also available via Cougar Unlimited's web site at http://www.thuntek.net/cougars_unlimited/ or Phone: (505) 821-1002, 7:00-9:00PM Weekdays, Mountain time.

Regional Reports & Events

Arizona Cougar Club



By: Scott Taylor (#4282)
'69-70 428CJ Registrar

Heads up Cougar Enthusiasts! You are formally invited to **the 2015 Barrett Jackson Gathering of the Classic Cougar Community!** Brought to you by the Arizona Cougar Club

What: The 10th Annual 2015 Barrett / Jackson Cougar Reunion

Where: Scott Taylor's Home -
2151 W. Shawnee Dr., Chandler, AZ. 85224

When: Saturday, January 17th, 2015

Time: 3 PM – 10 PM

It's that time again, so mark your calendar for a good time, and some great Cougar stories. For local Cougar club members, please bring your Cougar if you can! Cougars and show cars will be permitted into the back yard - follow the orange cones, all other cars please park in front.

We will have snacks and beverages, and you can come and go as you like. You don't need to worry about bringing anything, but feel free to bring your favorite beer or snacks if you like.

Scott's home is located in north Chandler, about 20 minutes from the auction site.

Directions (from the car auction sites):

- Take the AZ 101 Highway South for approximately 18 miles.
- Exit on Elliot Road. Turn left (East).
- Go 1 mile to Dobson Road. Turn Right (South).
- Proceed about 0.25 miles, to the 3rd small street – Shawnee Drive.
- Look for the Cougar sign and orange cones. Turn Right (West).
- 2151 is the last house on the street (dead end), so come all the way down to the end.

Hope to see you then.

Regards,
Scott Taylor,
AZ Cougar Club President, 480-612-2998

Barrett-Jackson

and the Cougar Club of America

By: Rob Merritt (#8323)
Membership Services Director

CCOA members and the wider Cougar community – and collector cars fans of all stripes – will make the annual pilgrimage to Scottsdale, Arizona in January. The Barrett-Jackson auction runs from Jan. 10-18, and features *hundreds* of great cars – all on display for spectators and bidders alike. It's reported that the extravaganza draws 200,000 people to the Westworld of Scottsdale. Many will also check out another auction just up the freeway at Russo & Steele.

In addition to the 10th Annual Barrett / Jackson Cougar Reunion hosted by the Arizona club, CCOA members are invited to meet up with like-minded enthusiasts. We'll meet for dinner on Thursday and Friday as follows:

What: Cougar Dinner - Thursday

When: Thursday, Jan. 15, at 6:30 p.m.

Where: Los Olivos Norte Restaurant
15544 N Pima Rd – Scottsdale, AZ
(480) 596-9787

What: Cougar Dinner - Friday

When: Friday, Jan. 16, at 6:30 p.m.

Where: Paul Martin's American Grill
6186 N Scottsdale Rd, Scottsdale, AZ
(480) 991-9342

RSVP to Gavin Schlesinger at (904) 588-4670 or clubservices@cougarclub.org. Also, keep an eye on the forums at www.classiccougarcommunity.com for the latest news and updates.

If you're coming for the auction – or just to escape the January blahs to a comfortably warm climate - be sure to include these events on your itinerary.

There's a lot to do in the Phoenix area if you need a break from the cars. You could visit Frank Lloyd Wright's Taliesin West or the internationally acclaimed Heard Museum of Southwest Indian art. Golf a round or two or even take a hot air balloon ride! Check out www.visitphoenix.com for ideas and information.

Cascade Cougar Club

BY: HEATHER WHITAKER (#7477)



Classic Ford Show, August 16th, Kent, WA

It was a hot, steamy affair at Bowen Scarff Ford on show day (got your attention, didn't I?). There was the usual hot August sun, but also high cloud cover which made things positively *tropical* for the over two hundred participants at this year's event.



Cascade was well-represented with ten members' cars on site and when it came time for awards, winners in each class received very interesting trophies: table lamps made out of glass blocks with show decals on each side – very cool! Three were chosen in the Mustang classes and five in non-Mustang so Cascade did very well. Here are your winners:

- 1967-68 Mustang Fastback –
1st place John Benoit
- 1969-73 Mustang Mach 1 Fastback –
1st place Chris Osborne
- Cougar All –
5th place Roman Benoit,
4th place Heather Whitaker,
3rd place Robert Murphy and
1st place Jeff Bingaman.
(2nd place was a non-Cascade member)



Ponies in the Sun, September 21st, Yakima, WA

The Cascade contingent was a little smaller this year for the annual trek to Yakima, due in part to the “iffy” weather on our departure from the coast, but once we crossed the mountains, it was clear skies and soaring

temperatures. The coast group (Jeff and Carol Bingaman, Neal Jacobson, Scott Ferguson and I) met up with the Spokane group (Mike Warner, Steve and Zana Goulding) just before noon for a delicious lunch at Miner's Café where we spent a couple of hours catching up on the latest news then it was off to our hotel for an afternoon nap. At dinner we were joined by Ken and Ruth Hogenkamp from Oregon and, as always, the meal was a fun-filled, noisy affair.

The following day was the show and as I've mentioned before, organizers of this car event do a great job offering something for everyone. You can walk the field, check out the cars and complete your ballot or simply sit and enjoy the music. If you want to test your mental or physical skills, there are plenty of games to wile away the hours like the fan belt toss (I won some window cleaner) and “What's This?” – where you try to identify items inside a series of boxes. Then there was a scavenger hunt, plenty of really cool door prizes (six of which were won by our group) and a 50/50 draw worth over \$300 to the winner, not to mention a pulled pork lunch for only \$6. With all this going on, the time slipped away quickly and before we knew it, the trophies were lined up and names were being called. Here are your winners:

- Cougar Stock:
3rd - Mike Warner, Caspian blue 67 standard
2nd - Scott Ferguson, Madras blue 68 XR7-G
1st - Steve & Zana Goulding, Aqua 69 XR-7 390 convertible
- Cougar Modified:
2nd – Neal Jacobson, white 70 XR-7
1st – Ken & Ruth Hogenkamp, Burgundy 67 GT
- Best Cougar of Show: Jeff & Carol Bingaman, 70 Competition green standard



L-R: STEVE GOULDING, SCOTT FERGUSON, JEFF BINGAMAN, MIKE WARNER, KEN HOGENKAMP, NEAL JACOBSON

CASCADE COUGAR CLUB PROWL 2015

We invite you to join us at our annual show next summer: Sunday, August 2, 2015, Griot's Garage, 3333 South 38th Street, Tacoma, Washington. Full details and show flier will be available soon. Hope to see you there!

Heather Whitaker, Chairman,

Cascade Cougar Club,

Visit our web site at www.cascadecougarclub.com

Cougar

FORDNUTZ COUGAR CLUB

**BY: HEATHER WHITAKER (#7477)
VANCOUVER, B.C., CANADA**



In this part of the world car events have slowed down considerably so you'll be relieved to see that my report is short this time.

Only two Fordnutz members attended the three-day GVMA international show in Richmond, BC at the end of August: Sheldon Potts drove his 68 XR-7, finishing 1st in the Cougar class, and the Henschkes drove their 65 Mustang. There were around 500 cars there so it appears the show was a success despite the lack of participation from Fordnutz (wink).

Labor Day's Ford/Falcon/Comet show in Langley was a little better attended by members, but most visited as spectators, myself included. However, Tom & Gail Wood brought their 64 Comet Cyclone race car, Bill Ronalds drove his 69 Cougar convertible, Liane & Dean Henschke drove in Liane's 68 Camaro and Myron Pajak drove his recently acquired 67 Thunderbird.



TOM & GAIL WOOD'S '64 COMET CYCLONE AT LANGLEY

The following weekend was the huge Langley Good Times Cruise In where Fil Spasojevic and Mel Snow made an appearance.

South of the border, Fordnutz member Jim Compton reported on the Pacific Northwest Mustang Club's 2015 Concours d'Elegance which was apparently a record-setting show with 199 cars registered. One of those cars was Jim's maroon '69 standard convertible which took second place honors in the "All Cougars/Capris" class.



JIM'S '69 COUGAR AT COLUMBIA CREST WINERY IN OCTOBER.

This was the 28th annual show held on the beautiful grounds of Columbia Crest Winery above Paterson, WA. The weather was fabulous for October 5th and probably contributed to the record-smashing attendance...AND sales of wine.

Heather Whitaker, Events Director,
Fordnutz Cougar Club

Visit our website at <http://www.fordnutz.org/>

OHIO

BY: BEN BRACE (#2796)

The 2015 Arthritis Foundation Classic Auto Show will be held July 9, 10, & 11th at the Metro Center (business/office park) in Dublin (Columbus),

Ohio. Thursday, July 9th we hope to be heading the Legends tour back to Mid-Ohio Raceway, including a few laps on the track. Friday, July 10th, is the Cruise-In with the 6 foot tall trophies (over 100 to give away) and an expanded live entertainment venue with a Jumbotron TV. Saturday, July 11th is the Classic car show with many Show with in a Shows, including the Mercury Cougar! Check out last year's (2014) Cougar winners on the website. We have the only exclusively Cougar show (all years & models) in the Midwest! Registration on the web site



www.arthritisautoshow.com opens up on January 5, 2015



Feel free to contact me for more information at (614) 795-6627 or Benjbrace@aol.com. You can also visit the webpage at www.arthritisautoshow.com.

INTERNATIONAL MERCURY OWNERS ASSN

BY: JERRY ROBBIN, IMOA PRESIDENT

Family Fun Awaits You & Your Family At IMOA's 2015 Show. Registration For The 2015 IMOA Is Officially Open.



The 2015 IMOA family reunion car show is going to be in Deadwood, South Dakota. The show is being held at the same time as Kool Deadwood Nites, August 20- 22. Kool Deadwood Nites is a celebration of classic cars and music. Free concerts featuring music from the 50's and 60's. Great weather and lots of fun in Historic Deadwood. Type Kool Deadwood Nites into your search engine and check it out.

The host hotel will be the Holiday Inn Convention Center in Spearfish. Spearfish is located approximately fifteen miles from Deadwood. The room rate for two queen beds or one king bed is \$129.99 tax not included. A two room suite is an additional \$30 and a pool side room is a additional \$10. The hotel has "Lucky's 13", a full service restaurant on the premises.

Area attractions include:

- Mt. Rushmore National Memorial
- Badlands National Park
- Crazy Horse Memorial
- Homestake Gold Mine
- Vore Buffalo Jump
- The Old Fort Meade Museum
- Devil's Tower National Monument

For more information about the IMOA and upcoming events, check out our webpage at www.MercuryClub.com

M60 Cougars

BY: BARRIE DIXON
(#156)
MANCHESTER, ENGLAND



After a whole year of trying to trace electrical faults, my Cougar is running great once more. The rebuilt transmission is wearing in well and doing amazing things I'd forgotten it could do, like spin the tires once in a while. However, as the weather over the summer has been the worst we've seen around the UK in the last 20-years, I didn't put the mileage I'd promised myself onto the odometer but I've still been using my Cougar as often as I could. Even for transporting my Fender guitar and amplifier the half mile to my teaching class, twice a week. Yes, I know. Although it's just half a mile and I should probably walk to improve my cardio-vascular; it's not that easy carrying a 10-pound guitar in an 8-pound hard case plus a 20-pound mini-amp any distance. I'm a retiree, give me a break!

I have done a couple of other things with my Cat this summer that aren't that mind blowing. Like lifting the back end a little on the coil covers. Not that big a deal, but they had settled a tad since I installed the four link suspension a couple of years ago and I think I need to adjust the action of the shocks for the same reasons, but that can wait until spring. I also need to fit a new radiator because it has sat for so long while I sorted all the electrical issues that the thermostat was frozen up and had to be replaced, but while topping off with fresh antifreeze before I flew off on my annual Fall trip to the Sunshine State, I saw some shards of rust in the header tank. It's not over heating or anything, but I think it's certainly another job for spring! Then I keep thinking of rear disc brakes. Plus I'd need to upgrade the original front calipers to match the specification of the new rears. Then I'd probably need new wheels and tires because the chances are that my 14" rims wouldn't slide over the new calipers What size wheels do I go with, 17" or 18"? Also, do I go with 7" on the front with 8" I the rear? Do I run 7" all round? Hm. I think I'll wait it out until the tires I already have wear down a lot more and concentrate on other, lesser issues I need to address first. What issues are those? Well, the car works fine, but it's showing its age so sheet metal and chassis work would be good. If I have to do that, then maybe I should totally rebuild my 289. What I could really do with is Chip Foose surprising me why I'm out of town!

Then, there's the question of ongoing legislation and how it affects us here in the UK. The most important thing is the ubiquitous "Tax Disc". This is the paper disc that sits in the lower left corner of the windshield. It says you've paid enough money to use your car on the road for the next few months. The official title of this is "Vehicle Excise Duty". Call it what you will, it's tax! Anyway, since November 1, 2014 this piece of paper has been confined to the recyclers. For the first time in 93yrs we no longer need to show a "Tax Disc" to prove our vehicle is road legal. It's now all done electronically.

Ah, the wonders of technology. I can see advantages as well as disadvantages, but I guess the Government sees more advantages; so end of story and end of an era.

There are another couple of bits of legislation that are coming along in the next few months, but, as yet, these are a little unclear and rather than worry anyone about how it's going to affect us or bore you to death with unnecessary questions and half answers, let's just leave it until next time.

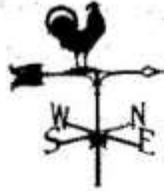


A few pictures from the Stray Cats' Christmas Breakfast event on December 13, 2014, courtesy of Luigi Dionisio (#9363). Visit the Stray Cats at <http://classiccougar.com/>



Old School Tech

By: Phil Parcells (#2554)
Special Services
Director



For this article, we turn the WABAC machine to April, 1954. Computers are not yet common knowledge. An innovative company named IBM is finding creative ways to market their new IBM 80 series sorter machine's abilities. They found the local Ford dealers were open to this new technology and applied it to their parts inventory system.

The dealership bought a deck of IBM cards, did a physical inventory of their parts department (counted 100% of all the parts on hand), and wrote the number on the card with a #2 pencil. The cards were turned over to IBM, their new reader/sorter machine read the dot pattern and punched the corresponding holes in the cards. The machine then sorted the cards per the dealership's instructions, and printed an inventory report. This is the predecessor to our current Excel spreadsheets. Turn-around time for this report was 2 days.

Note, as you read through this article, there was only ONE of these card sorters located in a central service center.

Nowadays, the parts department can do inventory with their phone with no delay in real-time. But the job still takes a lot of discipline, and it still does take a human to occasionally count the parts to insure accuracy.

Taking Parts Inventory with IBM Cards

1. Saves time and money
2. Assures greater accuracy
3. Boosts efficiency of Assort-O-Post

By Jim Snyder

HERE at Westside Ford a couple of years ago we developed a faster, better method of taking our parts inventory that we now find quite successful and which may be of interest to other dealers.

Most large cities have an IBM (International Business Machine) service center. We made an arrangement with one here in Seattle, as follows:

We turned over to them our Assort-O-Post records for a few days. From these they printed and punched an IBM card for each Assort-O-Post card. The IBM cards are consecutively numbered to correspond with the sequence numbers on our Assort-O-Post cards. Each IBM card carries, also, the Ford part number, with prefix and suffix, and the unit price. The printing was done in the same operation with the key-punching which

Mr. Snyder is sales manager of Westside Ford, Seattle, Washington.

permits any group of cards to be segregated as desired when the whole group is run through the electric recording machine.

The IBM cards and Assort-O-Post were then turned back to us. Quantity and price extension were left blank on the original setup.

Fast and accurate

We then quickly distributed the IBM cards by part number to the proper shelves and drawers in our parts bins, then turned our counters loose. They marked the actual parts count on each card with a special sensitized pencil, which the IBM machine would later pick up and punch correctly. Each IBM card, after the counting, was then put back in the shelf or drawer, the auditor and I then pulled them out in sequence, recounting the parts in each tenth position as a spot-check for accuracy.

To inventory our bulk and off-

brand parts and accessories, we made the count and marked it on the IBM cards as we went along, holding them in our hands and keeping the cards in numerical sequence by Assort-O-Post card sequence number.

The IBM cards were then turned over to the Seattle IBM service center and put into their machines. The machines sorted them by numerical sequence according to our Assort-O-Post sequence numbers. This was important because if any numbers were missing, the machine caught that fact—thus assuring that all parts in our stock would show up in the inventory. During the same operation the machine punched the quantity and price extensions according to our markings

with the sensitized pencil—doing all the adding, multiplying, and dividing a hundred times faster than we could do it by the old method.

Finally, the cards were run through another machine which turned out for us typed sheets in card number numerical sequence, and we got three bound books covering the inventory, one for the auditor, one for me, and one for top management. (I used my copy in the parts department to correct any posting errors on Assort-O-Post.)

Tremendous time-saver

Under our old non-IBM method, we took the inventory on a Saturday, using 14 men at 10 hours each, plus



Use of IBM machine assured Westside Ford of accurate parts inventory count, saved time and money. From left, examining machine, E. L. Hyle, IBM service bureau manager; J. H. Stahle, IBM branch manager; D. R. Marquis, electric accounting machine salesman; Jim Snyder, Westside Ford sales manager; Ike Hanks, Westside Ford parts manager

100 hours of computing time and 20 hours of comptometer time. Under the IBM setup, we used 11 men at 8 hours each for the inventory count. The IBM cost for the setup and key-punching of the first set of cards, plus the extension and printing operation, was \$36.50 per thousand cards (we had 9,000 cards).

The following year, our cost was only \$27.50 per thousand cards, since the only additional cards that had to be set up were those with part number and price changes—about 500.

Under the old method our parts department was disrupted for many days during inventory. Under the IBM arrangement, we took the count on Saturday, turned the cards over to IBM on Monday, got the typed inventory books on Wednesday. What that did for us in time and money savings is obvious.

Some other local dealers then asked

to rent our card setup for a fee during their inventory. If their inventory was larger than ours, additional cards were punched to cover the extra part numbers. Now we have a master set of IBM cards, usable year after year—with occasional part number and price changes—not only by us but by other Ford dealers in our area who may want them to facilitate taking their inventory.

IBM pool

Based on our experience, I would say that any group of metropolitan dealers could go together and share the IBM cost among them, thus making even greater savings. A principal city dealer, whose parts inventory is above \$75,000, would also in my opinion be justified in using the IBM method. Aside from the savings in time and money, the extreme accuracy is mighty important. •

NEW DISTRICT SALES OFFICE IS CREATED

A new district sales office has been opened in Lansing, Mich., to serve Ford dealers in the lower peninsula of Michigan outside the Detroit metropolitan area.

The new Lansing District is the first sales district Ford Division has added in the post-war period and brings the total Ford districts to 34. L. W. Smead, general sales manager, Ford Division, said: "The increasing demand for Ford cars and trucks, which has made the Detroit District the largest volume Ford district sales office in the nation, has prompted us to expand our field services by establishing an additional district to provide better service for Ford dealers and owners."

E. Ray Carter, assistant sales manager of the Detroit District, has been named sales manager of the new Lansing District and J. D. Wardwell, assistant sales manager.

eBay Cats A sampling of recent auctions compiled by Kamran Waheed.

See an auction result that you think should be featured? Send the link to assistanteditor@cougarclub.org

Condition: #1 Excellent; #2 Very good; #3 Average; #4 Fair/Poor; #5 What are they thinking?



Year/Model: 1970 STD convert
VIN: 0F92M5XXXXX
Miles: 104,408
Condition: 2
Winning bid: \$4,600
Total # of Bids: 8
Comments: Nice original convertible Cat with 104k orig miles, starts right up and runs great. Brakes and gas tank need attention. . New top installed, but needs adjusting. Believed to be an original California Cat- only a very small areas of surface rust. Originally gold, repainted white with original tan interior. Overall, this convertible Cat is in good shape!!



Year/Model: 1995 XR7
VIN: 1MELM62WXXXXXX
Miles: 56,850
Condition: 1
Winning bid: \$3,475
Total # of Bids: 22
Comments: Just out of storage. Car was a corporate car. Has a tag in the engine bay that says "Show Car" and has badges saying "special Edition". Like new both in/out, not a scratch or ding nor interior damage. Runs and drives great! The only thing not original is the radio and antenna.



Year/Model: 1987 20th Anniv
VIN: 1MEBM60F0HH688355
Miles: 16,013
Condition: 1
Winning bid: \$4,500
Total # of Bids: 3
Comments: A well preserve 20th Anniversary Cat traveling only 16k original miles. Has every factory option available including the V8, sunroof and heated seats. Like new in/out and runs great.



Year/Model: 1984 LS
VIN: 1MEBP92XXXXX
Miles: 23,156
Condition: 1
Winning bid: \$4,551
Total # of Bids: 31
Comments: Fresh California "Barn Find", 23k original miles on this V6 LS Cat. Immaculate in and out. Runs and drives great. Just serviced and inspected and ready for its new owner!!



Year/Model: 1976 XR7
VIN: 6A93HXXXXX
Miles: 33,000
Condition: 1
Winning bid: \$7,000
Total # of Bids: Unknown
Comments: Only 33k original miles on this XR7. This Cat has never seen winters and is in near mint condition. All original except for custom Cragar rims and Motorola AM/FM cassette. Runs excellent.



Year/Model: 1972 STD coupe
VIN: 2F91H5XXXXXX
Miles: 64,136
Condition: 1
Winning bid: \$4,995
Total # of Bids: 1
Comments: True time capsule with only 64k miles on its 351c 2v/FMX. NOT restored Cat in excellent running condition! Purchased new in Rhode Island and immediately sent to Utah where it never saw snow. Paint is excellent with only a few marks. Hood, trunk, and doors all close seamlessly. All chrome and glass is immaculate. The interior is like new including the original floor mats. Mechanics are original, except OEM replacement exhaust system. Original paperwork including bill of sale, build sheet, owner's manual, and more.

CCOA Shirts

Order your Cougar Club of America GT-E Shirt!

CCOA is offering made-to-order GT-E shirts - short sleeve and long sleeve styles. Pay with PayPal ...a PayPal account is not necessary if you have your credit card handy. Use the form at <http://www.cougarclub.org/ccoa-gte-shirts.htm> to order a GT-E shirt for delivery to a USPS ZIP Code.



The price including shipping to the US is just \$25 for the short-sleeve shirt and \$35 for the long-sleeve shirt. Live outside the US? Please use the link on the web page so we can give you the estimated shipping cost before you buy.

Be sure to check out the store section of the CCOA's web site. T-shirts are available again in a wide variety of sizes. The T-shirts are screen printed on white cotton, and have been a popular item for many years. We also offer a more up-scale alternative to the traditional T-shirt - a cotton pique polo shirt with the CCOA logo embroidered on the front of the gray shirt.

Order your new shirt from the Store section of the website (www.cougarclub.org).

Classified Ads

Send your "Wanted" and "For Sale" ads to assistanteditor@cougarclub.org or membership@cougarclub.org. Please send them by **February 28** to ensure inclusion in the next *ATSOTC*. Ads run twice unless renewed. See more ads on the web site at: <http://www.cougarclub.org/classifieds.htm>

FOR SALE: Body and Collision Parts catalog sheets. 15 pages of parts identified for 1969 Mercury Cougar \$12.00 USA. Checks only. panther@cougar-cats.com

*

WANTED: 1968 and 1969 Cougar Sales Brochures printed in French by Ford Motor Co. of Canada, LTD. Call Rich Clark at (860) 649-8520

//

WANTED: Carburetors part # on air horn C8AF-AD C8OF-AB & C8OF-AA; FE distributors Part # on housing C8OF-D, C8OF-F, C8OF-H C7OZ-12127-D, C70F-12127-F C7OF-12127-F,-G , C8AF-12127-AD. 1968 red dash pad. Keith Litteken St. Louis MO (314) 480-2556 or email: kslitteken@aol.com

/

FOR SALE: PARTS. 1968 302 short block, cast # C8OE 6015 A, cast date 8B3, machine date 8B13B, \$500; 1970 302 heads, cast # D0OE, dates 9L18 & 9J9 \$100.00; 1967 289 heads, cast # C6AE, date codes 7D18 & 7E2 \$100.00; NEW: AFR small block Ford 185cc aluminum street heads, stud mount, complete with valves, springs etc., CNC machined and ported

by AFR, brand new pair \$1,450. AFR small block Ford 205cc aluminum race heads, stud mount, complete with valves, springs etc., CNC machined and ported by AFR, brand new pair \$1,850. 1967 Cougar or Mustang: stainless steel power front disc brake 6 piece line set. \$75. 1965 289 Hi Po aluminum water pump: cast # C5AE-8505D, \$400. 1968 stroker 302: Eagle 347 rotating assy, ported & polished heads, roller rockers & stud girdles, Ultradine solid lifter cam, Eldelbrock Victor Jr intake, Holley carb, MSD dist, ARP main & head studs, etc. \$4,800. 1967 GT 390 carb cast # C7OF-9510-A, list 3793, date 784, good core \$250.00; 390 short block \$450.00; N.O.S. 87-88 Cougar red headliner part number E7WY-6651916-ABD, \$150.00; 351W heads, cast #E7TE, date codes 5B15& 5B17 or 4B16 & 4B18, \$100 for the pair 1965 289: rods, cast # C3AE D, matching set of 8, \$100; 1965 289 distributor, cast # C5AF 12127 M, date code 4KB, \$150; 1965 289V intake cast # C5AE 9425 D, dates 4K6 & 5A4 \$75 etc. much more inquire (314)480-2556 Keith Litteken St. Louis MO or email kslitteken@aol.com

/

WEST COAST CLASSIC COUGAR 2015 CALENDAR



12 MONTHS OF COUGAR GOODNESS

Following the success of our 2014 calendar, we've stepped things up for 2015. Bigger, at 12" x 24", and with more content on every page, this calendar is the ultimate wall decor for any fan of classic Mercury Cougars. This time we've added extra images and text about every car. When the year is over, cut out your favorite pictures and keep them around for a while. The calendar month pages even include a few hidden gems of historic Cougar-related dates. Great print quality and pre-punched for hanging.

GET YOURS TODAY!

WWW.COUGPARTS.COM
PHONE: 503-463-1130
ITEM # 12-0060



WEST COAST CLASSIC COUGAR



Financial Director's Report

Greg Fritz #5269
Financial Services Director



| Income Statement | | |
|-----------------------|------------------|------------------|
| | As of 6/30/14 | As of 9/30/14 |
| Revenue | | |
| Dues - Checks | 660.00 | 2,585.00 |
| Advertising | - | - |
| Calendars | - | - |
| Merchandise | - | 143.90 |
| Donations | - | - |
| PayPal - Dues | 1,045.00 | 1,730.00 |
| PayPal - Merchandise | 522.10 | 314.45 |
| Total Revenue | 2,227.10 | 4,773.35 |
| Expenses | | |
| Postage | 200.83 | 197.20 |
| Office Supplies | 66.85 | 115.93 |
| Membership Supplies | - | - |
| Advertising Refunds | - | - |
| Bank Fees | 4.00 | - |
| Checkprint Charges | - | - |
| Newsletter | 852.21 | 2,744.41 |
| Web Site Fee | - | 119.40 |
| PayPal Fees | 64.23 | 86.67 |
| Legal Fees | - | - |
| Merchandise Cost | 399.00 | - |
| Merchandise Refund | - | - |
| Shipping | 12.35 | 27.26 |
| Postal Express | 118.54 | 127.81 |
| Memorial | - | - |
| Nat'l Show Expense | - | - |
| Total Expenses | 1,718.01 | 3,418.68 |
| Net Income | 509.09 | 1,354.67 |

| Balance Sheet | | |
|---------------------------------------|------------------|------------------|
| | As of 6/30/14 | As of 9/30/14 |
| Assets | | |
| US Bank | 11,095.86 | 10,640.56 |
| PayPal | 19,278.93 | 21,088.90 |
| Total Cash | 30,374.79 | 31,729.46 |
| Accounts Receivable | - | - |
| Total Current Assets | 30,374.79 | 31,729.46 |
| Inventory Assets | 877.00 | 877.00 |
| Fixed Assets | - | - |
| Office Furniture/Equipment | - | - |
| Total Fixed Assets | 877.00 | 877.00 |
| Other Non-Current Assets | - | - |
| Computer Software | - | - |
| Total Assets | 31,251.79 | 32,606.46 |
| Liabilities | | |
| Current Liabilities | - | - |
| Long Term Liabilities | - | - |
| Total Liabilities | - | - |
| Equity | 30,742.70 | 31,251.79 |
| Current Earnings | 509.09 | 1,354.67 |
| Total Owners Equity | 31,251.79 | 32,606.46 |
| Total Liabilities & Equity | 31,251.79 | 32,606.46 |

COUGAR

MEMBERSHIP REPORT

**Rob Merritt (#8323)
Member Services Director**

If you know someone who enjoys Cougars, but who isn't a CCOA member, feel free to share this newsletter with them and invite them to see the web site at www.cougarclub.org.

NEW MEMBERS

Joining the Club since the last *At the Sign of the Cat*, are the following new Members:

| | |
|-----------------------|--------------------|
| DON MCKAY | BARRHEAD AB CANADA |
| CAROLINE KARIM KASSAR | LONDON ENGLAND |
| SVEINUNG JANGAARD | VALDERØYA NORWAY |
| BOB OWEN | |
| RAY HANLEY | LITTLE ROCK AR |
| TED TAYLOR | CHINO HILLS CA |
| JIM BAUBEL | GRASS VALLEY CA |
| LANDON SCHADEL | GRASS VALLEY CA |
| STEVE SUTHERLAND | HANFORD CA |
| TONY SHEAKLEY | SAN FRANCISCO CA |
| MAURICE STRATTON | SAN LEANDRO CA |
| LUIGI DIONISIO | SAN RAMON CA |
| JOHN STAVROU | SANTA ROSA CA |
| BILL WATKINS | VACAVILLE CA |
| TIMOTHY SCHIEL | ERIE CO |
| ANTHONY ADESSO | DELAND FL |
| SAM WHITEHEAD | MARIETTA GA |
| JULIA (JUDY)JOHNSON | SIOUX CITY IA |
| SUSAN RIEDESEL | GOODLAND KS |
| TONY ELLIS | SIMPSONVILLE KY |
| JAMES LINFIELD | CHELSEA MI |
| GARY HILL | HOLLAND MI |
| MIKE BENNETT | KERNERSVILLE NC |
| NOAH REX | ALBUQUERQUE NM |
| FRANK SCHOENACKER | ASHVILLE NY |
| BILL EVANOFF | KELLYVILLE OK |

BOB HOHMAN
ANDREW CHENOVICK
MATTHEW OLCOTT
ARTHUR ROBINSON
PETER PETERSON
DIANE SCHMIDT

OREGON CITY OR
SALEM OR
MILLERSVILLE PA
COLUMBIA SC
RENTON WA
APPLETON WI

Welcome to the new members!

RENEWING YOUR MEMBERSHIP:

If you receive the newsletter by mail, keep an eye on the address label. If your renewal date is coming up, it will show that date on the label. No date – no worry, you're not coming due for a while. For email readers, the email sending the download link will notify you if it's time to renew.

If your renewal is due, use the handy on-line form at www.cougarclub.org/join.htm or use the form printed toward the back of this issue if you prefer to renew by regular mail. Be sure to let me know if you change your postal or email address. If you just need to update your information, or have a question about your status, feel free to email me at membership@cougarclub.org.

PROBLEMS WITH ON-LINE RENEWAL?

Note: Some members have reported problems using the on-line renewal form. We're aware of the problem and trying to find a solution. If you get an error when submitting the on-line form, try using a different internet browser (Google's



Chrome or Firefox). The problem seems to affect Microsoft's Internet Explorer and Apple's iPads. Switching browsers— so far- has worked for everyone. If that fails, you can log into your PayPal account and "manually" send the payment to membership@cougarclub.org, or go totally old school with your checkbook and postage stamp. We're sorry for the inconvenience.

YOU CAN VIEW THIS EDITION OF *AT THE SIGN OF THE CAT... IN FULL COLOR AT:*
WWW.COUGARCLUB.ORG/DOCUMENTS/ATSOTC/ISSUES/2014Q4-ATSOTC.PDF

COUGAR OWNERS UNITE!



Join with hundreds of **Cougar Club of America** members to enjoy events and publications available only to CCOA members. As a member, you will receive the CCOA's publication, *At the Sign of the Cat*, an official membership card, and an eye-catching mirror hanger for your car that identifies you to fellow Cougar enthusiasts wherever you go.

So don't hesitate—use this registration form or the online form at www.cougarclub.org/join.htm today. Annual dues are **\$20** for members who receive the newsletter by email. For members who want a printed newsletter by mail, the dues are **\$30 for U.S. addresses** or **\$35 for non-U.S. addresses** (payable in certified U.S. funds only) Become a member of the club that is *exclusively* dedicated to the preservation of the Mercury Cougar. You'll be glad you did!

Name: _____

Address: _____

City: _____ State/Province: _____ ZIP: _____

Country: _____

E-mail: _____

(please print clearly and include email even if choosing regular mail membership)

New Member _____ Renewal _____

E-member (\$20) _____ U.S. mail member (\$30) _____ Non-U.S. mail (\$35) _____

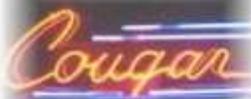
May we share your contact info with regional clubs and other event organizers?

Yes _____ No _____

Tell us about your Cougar(s):

*To join or renew, please fill out this form and mail it with payment
(Make checks payable to CCOA) or use the on-line form at www.cougarclub.org/join.htm*

Rob Merritt
Membership Director
28 West 8th Street
Duluth, MN 55806-2515



John's Classic Cougars



Your Headquarters for 1967-1973 *Cougar* New, Used, NOS, and Reproduction Parts & Accessories Since 1982!!!

You can buy with confidence from the only exclusively *Cougar* Dealer in the country to have a business licensed by Ford Motor Company!

Our vast inventory includes over 50 parts cars plus 4 buildings...18,000+ square feet...packed full of New, Used, NOS, & Reproduction Parts & Accessories. The **ONLY** parts we stock are the quality parts we will use on our own Cougars! We have our own in-house Upholstery Craftsmen who have been making our upholstery sets for 30 years! We offer both Vinyl & **LEATHER** upholstery sets. Our quality can't be beat! **AWARD WINNING!**

Give us a call for your Upholstery needs!

Absolutely EVERYTHING we reproduce for your *Cougar* are the best quality we can find!

| | | |
|---|--|--|
| <p>'67-'73 Fiberglass Front & Rear Valance Panels '70 Front License Plate Bracket All Hood Scoops Aluminum Shifter Plate Black Plastic Shifter Slide Officially Licensed <i>Cougar</i> Apparel '67-'68; '69-'70 Cougar METAL Trunk Floor Panels '67-'68; '69-'70 METAL Rear Trunk Floor Cross Members '69-'70 Headlight Shaft Bushings</p>  <p>ALL ITEMS ARE PROUDLY MADE IN THE USA!!!</p> | <p>Both Vinyl & LEATHER Upholstery Sets '69-'70 Outside Door Handle Gaskets '70-'74 Running Cat Steering Wheel Emblem '69-'70 Steering Wheel & Console Wood Grain Kits '67-'73 METAL Quarter Panel Inner Drop Panels '67-'68 METAL Lower Quarter Repair Panels. Both BEHIND the wheel as well as in FRONT of the Wheel '69-'70 RH Mirror Base</p> <p>Look for our Official Ford Licensing Number on all our Licensed Parts!</p> | <p>'67-'68 Headlight Door Background Insert Decal '69 Headlight Door Background Insert Decal '70 Headlight Door Background Insert Decal '67-'68 COUGAR & XR-7 Trunk Lock Insert Decals '67 & '68 XR-7 Toggle Switch Knobs COUGAR & ELIMINATOR License Plates '69 Hood Stripe Kits in Black, White & Silver '69 ELIMINATOR Stripe Kits in Black or White '70 ELIMINATOR Stripe Kits</p>  <p>3053</p> |
|---|--|--|

Our current Catalog is Available for \$5.00 or FREE with an order.
THANK YOU, our Loyal Customers for 31 Years in the Cougar Business!!!
Give us a Call! We are always **HAPPY** to help!

Phone: 616-396-0390
24-Hour Fax Line: 616-396-0366

E-Mail: jc-cougars@egl.net
Website: JohnsClassicCougars.com

Remember, Cougars Are Our Business...NOT A SIDE-LINE!!!



Cougar Club of America
28 West 8th Street
Duluth MN 55806-2515

Address Service Requested

FIRST CLASS MAIL

