

*AT THE SIGN
OF THE
CAT*

THE OFFICIAL PUBLICATION OF THE COUGAR CLUB OF AMERICA

SPRING 2015



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SPRING 2015

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ATSOTC welcomes publishable material for future editions. Send your submissions to the above address or to the Assistant Editor at assistanteditor@cougarclub.org. Our next issue is planned for the **Summer**. Please send your submissions no later than **May 31**.

Membership -- RATES (Since 1/1/10)

Annual Membership in the Cougar Club of America is available in several flavors:

- FREE for members who submit a substantial article or make regular contributions to the newsletter
- \$20 for members who receive the newsletter by email.
- \$30 for members who receive the newsletter by postal mail to a U.S. address.
- \$35 for members who receive the newsletter by postal mail to a non-U.S. address.

****New**** \$10 Discount for dues-paying members of approved regional Cougar clubs. See website for details.

To join or renew, point your internet browser to: <http://www.cougarclub.org/join.htm> or contact the Membership Services Director listed in the Club Contacts section of this newsletter.

Advertising

Members may place a Cougar-related classified advertisement of up to 100 words per issue at no charge. Non-members may place classified ads at a rate of 10 cents per word. Ads may also be placed on the website free of charge at www.cougarclub.org/classifieds.htm.

Display advertising rates are also available. Contact Kamran Waheed for details at assistanteditor@cougarclub.org

Disclaimer

Members receive this publication with the understanding that the Cougar Club of America, its officers and volunteers, cannot be held responsible for its content. The CCOA reserves the right to edit all submissions. The CCOA does not necessarily endorse views and opinions expressed in *ATSOTC*. Your mileage may vary.

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*Dedicated to the appreciation and
preservation of the Mercury Cougar.*



VIEW FROM THE CHAIR



2015 is the 35th Anniversary of the Cougar Club of America.

"We are dedicated to the appreciation and preservation of the Mercury Cougar." As the first note as Chairman, I want to thank the people that voted

for me and expressed confidence in my ability to continue to move the CCOA forward. I

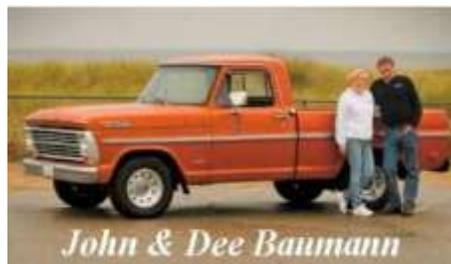
am honored to have been selected and never though that 25 years after purchasing my first Cougar I would be elected to Chair the Cougar Club of America.

Our clubs milestone would not have been made possible without the dedication of all of the CCOA Presidents that went before me. **Tom Jacobellis** a New York City Police officer that loved Cougars and made the leap of faith that there might be others. Tom led the club from 1980 - 1985. **John Baumann** a veteran in the Cougar Community and one of the original owners of a Cougar parts company. John with the support of his wife Dee Baumann led the club from the fall of 1985 - 1991. **Scott Ferguson** who is well known to the Cougar Community, Scott has been heavily involved with The Cascade Cougar

Club, The Fordnutz Cougar Club and the CCOA. Scott led the club from 2000 - 2005. **Randy Goodling** one of the best known members of the CCOA, as Randy is the only past President to hold the office more than once. Randy led the club 1996 – 1999 and most recently 2008 – 2014. There are few ways the club can repay those who have given so much, Lifetime membership is one. While there are many that deserve the credit for The CCOA surviving 35 years certainly thanking the past Presidents, BOD's, Volunteers, Registrars, and most defiantly all of the Club Members.



Tom Jacobellis



John & Dee Baumann



Scott Ferguson

In being involved in many clubs over the years, it seems like every successful club needs a lot of support to be successful. The Key Components in my opinion are a **Logo/Brand, Newsletter, Website (& Facebook these days), Financial Services, Technical Advice, Events,** and of course Members.

I would like to thank Phillip Payne of <http://propaynegraphics.com/> for his amazing 35th Anniversary Logo. When I discussed with the BOD ways to celebrate the milestone we first looked to Phillip as he also designed our current logo as well as the 20th Anniversary logo fifteen years ago. ****Look for the 35th Anniversary Logo on Decals, T-Shirts, Key Chains, and more...**



There are two very important dates: 2015 is, as mentioned earlier, the 35th anniversary of the Cougar Club of America; and, 2016/2017 is the 50th anniversary of the Cougar. Starting July 2016 we will be celebrating the 50th birthday of the Mercury Cougar, as Cougar One was bucked 7/4/1966. For this year's CCOA anniversary we have scheduled Western and Eastern National Events. The Western event is June 26th and 27th in Danville California (sponsored by The Mercury Stray Cats www.classiccougar.com). The Eastern event is October 9th - 11th in Sturbridge Massachusetts (sponsored by The Cougar Club of New England www.necougarclub.com). Visit www.cougarclub.org for all of the up to date event information.



For the 50th anniversary of the introduction of the Mercury Cougar, we are a little ahead of our planning and as the 2015 events are being finalized I want to start having dialogue about 2016/2017 events and begin to plan the 50th Anniversary of the Cougar. In addition to the events and all of the components needed, the people willing to step up as **volunteers** and **coordinators** to put together events that our fellow Cougar Enthusiasts will want to be a part of. I would hope that there will be more than just Eastern and Western CCOA events. I can imagine The *SoCal Cougar Club*, *The Mercury Stray Cats*, *Cascade Cougar Club*, *Delmarva Cougar Club*, *The PA/NJ Cougar Club*, etc. will all want to join in the celebration with big events. There are lots of possible **locations** that come to mind, Carlisle, Fabulous Fords Forever. It would be ideal to start with Michigan at Ford, and California as the Dearborn and San Jose plants are the birthplaces for everyone's Cougars. We will need to continue event planning and coordinating with the regional clubs across the country. I want to recognize **CCOA photographers** and recruit representatives to

www.cougarclub.org

submit photos and give all of our members a look at the cats around the world. **This is an exciting time and I want to start planning now to ensure we honor these important dates.**

With all of the key dates and events yet to plan I should mention we have **elections coming up** as *four Board of Director positions will need to be filled for the 2016 - 2020 term (Vice President, Club Service, Community Relations, and Financial Services)*. If you are interested in joining the CCOA BOD, there could not be a better time to express interest.

Looking forward, I will continue to network to gain support and awareness for the CCOA. I will continue to work with the BOD, Specialty Registrars, and the people who volunteer their time to ensure the club adds value and stays relevant to our Cougar Community. I will help to ensure the **key components of a club** are leveraged to serve our membership (**Logo/Brand, Newsletter, Website (& Facebook these days), Financial Services, Technical Advice, Events, and of course Members**).

Thank you for giving me the chance to lead the club in such an exciting time!



Gavin Schlesinger

Cougar Club of America Chairperson #8427

Mercury Stray Cats President #427

www.classiccougar.com (904) 588-4670

Look for us on Facebook:

<http://www.facebook.com/MercuryStrayCats>

<http://www.facebook.com/pages/The-Cougar-Club-Of-America-CCOA->

www.cougarclub.org/472976009430890

Temporary

Letter from the Editor

**By: Rob Merritt (#8323)
Member Services Director**

Temporary. [tem-puh-rer-ee] *adjective*

lasting for only a limited period of time; not permanent. "a temporary job"

synonyms: nonpermanent, short-term, interim.

My tenure as Editor has become a source of amusement to those who realize I have served in this position longer than anyone except Dee Baumann – who served from 1984-95. The Board of Directors has searched for a “permanent” editor without success. The position can be fun if you like this sort of thing, but it’s not hard to get burned out after a while. Fortunately, there are numerous regular contributors to the newsletter who keep the printing presses busy and make the work of the editor easier.

Recognizing that producing the newsletter requires a greater time commitment than we are entirely comfortable asking a volunteer to give, the Board has adopted a new policy. Under the new policy, future editors of the newsletter will receive an honorarium of \$250 per issue. It is hoped that the new honorarium will inspire someone to take over the reins and maybe even take the newsletter to a new level.

Now would be a great time for someone to step forward and assume the title of “Editor.” With Gavin bringing an infectious new enthusiasm to the Club, and the 50th Anniversary just around the corner, the new editor will have no shortage of news and events to work with. And, if it makes you feel better, you can call yourself “interim editor,” since “temporary” apparently leads to some confusion.

You don’t need to be a professional type-setter or graphic artist to do this job. I use Microsoft Word to assemble the newsletter. I’m sure someone who knows how to use software designed for making newsletters can do the job in half the time and produce a better looking product. None of that is a

job requirement, though. Remember the newsletter started with just an idea mixed with a little enthusiasm and a typewriter.



The basic duties of the editor are to collect submissions from the membership – including CCOA directors and volunteer managers, registrars, regional clubs, vendors, members and anyone else. You then take all of that, copy and paste it into the newsletter document and fill in the left-over space with some vintage ads, logos and other marks. If you want to get really fussy, you could even proof-read! Once that’s all done, make sure your page count divides by four (for printing purposes) and save the document as a PDF. As they say in Quebec... *Voila!*

If you would like to give the editor position a shot, contact me or any of the Board members listed on the Contacts page. Articles for the newsletter also are always appreciated!



6th Annual National Collector Car Day

The SEMA Action Network (SAN) announced that the next Collector Car Appreciation Day will be celebrated on July 10, 2015. The date will mark the sixth consecutive commemoration in what is now an annual event to raise awareness of the vital role automotive restoration and collection plays in American society.



CCOA OFFICER ELECTIONS.

Gavin Schlesinger (#8427)
CCOA Chairperson

NOMINATIONS ARE OPEN FOR THE CCOA BOARD OF DIRECTORS

Nominations are open for the Director positions that will expire at the end of the year: (1) Vice Chair, (2) Club Services, (3) Financial Director, and (4) Community Relations Director.

Nominations will be accepted if received by **May 15, 2015**. Nominations may be made by any CCOA member, and you can nominate yourself or any other CCOA member. Nominations must be submitted in writing (including electronic forms) to the Chairperson, whose contact information is listed on the inside front cover of this newsletter, and the bottom of this article.

Nominations must be made for a specific Director position. Nominees must be qualified to meet the specific responsibilities of the Director position for which he/she is nominated, which are described as follows:

All Directors are responsible for acting in compliance with the CCOA Articles of Organization, the CCOA Operating Agreement, and in the best interests of the CCOA. All Directors are required to sign a Conflict of Interest form.



The **Vice-Chairperson** is responsible for:

1. Conducting CCOA business in the event the Chairperson is temporarily unable to carry out his/her responsibilities.
2. Overseeing and directing activities of the CCOA Authenticity Standards Committee.
3. Overseeing the production of all CCOA sponsored events.

4. Developing new projects.
5. Assuming the office of the Chairperson under the circumstances described in Section Three, Part G of these Operating Agreement.
6. Conducting other administrative activities assigned by the Chairperson.
7. Maintaining the ability to personally conduct CCOA business by telephone and the Internet (E-mail).



The **Club Services Director** is responsible for:

1. Establishing and maintaining mutually beneficial relationships between the CCOA and local Cougar clubs.
2. Overseeing and supporting the efforts of CCOA International Managers.
3. Supporting the production of CCOA sponsored events hosted by local Cougar clubs.
4. Developing and overseeing CCOA club support services as requested by the BOD.
5. Conducting other duties as assigned by the Chairperson or Vice-Chairperson.
 6. Maintaining the ability to personally conduct CCOA business by telephone and the Internet (E-mail).
 7. Maintaining a social media presence (Facebook) and representing the CCOA in a positive way on any other media associated with the purposes of the Club.
 8. Developing New Projects and assisting with CCOA merchandise development to further market the Club.



The **Financial Director** is responsible for:

1. Maintaining the financial records of the CCOA according to acceptable standards of accounting.
2. Providing accurate and current CCOA financial information to the BOD as requested by the Chairperson.
3. Receiving and distributing CCOA funds as directed by the Chairperson and in accordance with these Operating Agreement.
4. Maintaining a current working knowledge of Federal and State of Wisconsin non-profit corporation laws as they pertain to the CCOA's accounting procedures.
5. Conducting other duties as assigned by the

- Chairperson or Vice-Chairperson.
6. Maintaining the ability to personally conduct CCOA business by telephone and the Internet (E-mail).
 7. Produce an annual operating budget by October 31. The budget will be presented to the BOD for approval.
 8. Preparing and insuring compliance with, in consultation with the Legal Advisor, any required tax reporting or other filing with governmental entities.

CCOA merchandise development to further market the Club.



Upon nomination, the nominee will be contacted by the Chairperson and asked to submit a written Application Statement which includes the following:

- An expression of the nominee's desire to serve as a CCOA Director.
- A summary of the nominee's qualifications to meet the responsibilities of the Director position for which he/she has been nominated.
- Any additional comments the nominee believes have bearing on his/her selection as a Director.
- A signed CCOA Conflict of Interest Form.



The **Community Relations Director** is responsible for:

1. Establishing and maintaining beneficial relationships with individuals and organizations outside the CCOA, including, but not limited to:
 - Other marque clubs;
 - Individuals, companies and organizations involved in the automotive hobby;
 - Manufacturers and vendors of Cougar parts;
 - Other individuals and organizations as requested by the Chairperson.
2. Encouraging and enabling the development of new products and services beneficial to the Cougar hobby.
3. Conducting other duties as assigned by the Chairperson or Vice-Chairperson.
4. Maintaining the ability to personally conduct CCOA business by telephone and the Internet (E-mail).
5. Assisting in maintaining a social media presence (Facebook) and representing the CCOA in a positive way on any other media associate with (example would be a cougar forum).
6. Developing New Projects and assisting with

In the Summer newsletter, the names of the candidates and an unbiased summary of their Qualification Application will be published. Candidates will be invited to submit a campaign statement of up to one page for publication in the Fall newsletter. The Fall newsletter will also include instructions for members to vote for the candidates. Results of the Election will be announced in the Winter newsletter. If all goes as planned, the election winners will take office January 1, 2016.

Send nominations by **May 15, 2015** to:

Gavin Schlesinger at gavinschlesinger@yahoo.com
or
3294 Griffon St W., Danville CA 94506-5005



YOU CAN VIEW THIS EDITION OF *AT THE SIGN OF THE CAT... IN FULL COLOR AT:*
WWW.COUGARCLUB.ORG/DOCUMENTS/ATSOTC/ISSUES/2015Q1-ATSOTC.PDF

Original Members

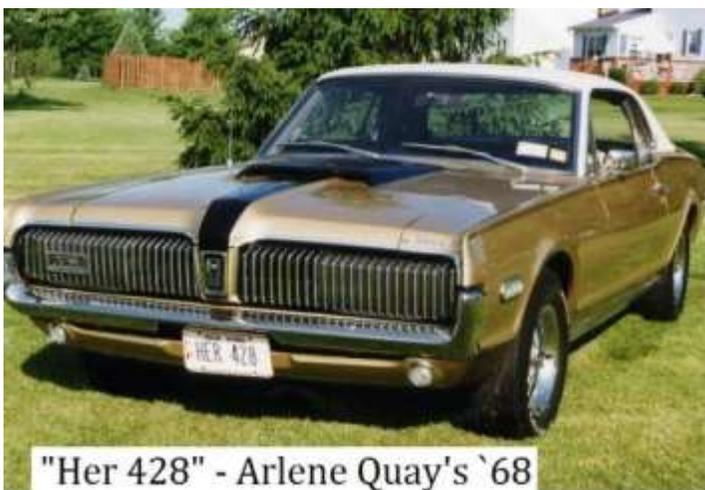
A while back, we encouraged long-time CCOA members to share their memories from the early days of the Club and offer their perspectives on the Club as it is today. Bill Quay has kept the note on his desk promising himself he'd send in his story. He's glad to get this off his list of things to do, and we're equally happy to read Bill's commentary.

If you've been a member since back in the day, send us your story and get a year's free membership as a token of our appreciation. With the 35th Anniversary celebration under way, now would be a great time to share your nostalgia and reminiscences.

NEVER GROW UP

**By: Bill Quay (#1515)
Lockport, New York**

Before I bore you with my CCOA involvement, let me give you a small insight as to my first association with a Cougar (sort of). Fresh out of school in 1968, I took a job with an auto parts manufacturer in Buffalo, New York. It was called Trico Products. Now you all know of Trico as the Windshield Wiper Company, but you may not know that they made all of the parts for the Vacuum hide away headlights on your 67-70 Cougar. I started work in the Rubber molding department where we made the diaphragms, seals and accordion boots (Rod Covers) for the headlight canisters. Trico also made all of the 67-68 Die Cast metal parts in our foundry, and stamped the 69-70 tin canister housings in our press room. These completed Vacuum motor assemblies were in bins by the thousands. I guess I should have grabbed a few. So, if you ever have trouble with your headlight doors not working properly, just blame me.



"Her 428" - Arlene Quay's '68

I have been a member of the CCOA since 1982. I was not an original Cougar owner, as some of our members. I was in the market in 1979 for another car that had to have a 428 Cobra Jet engine. Having owned and drag



raced a 1969 Mercury Cyclone with the 428 CJ, I had come to enjoy the power of this Ford Big Block. After years of racing the Cyclone, I had to part with it while raising a family and buying a home. I started searching the want ads for a 428 CJ powered Ford product. In the ads, I came across a 1970 Cougar with the 428 CJ 4-speed. After a number of trips to see the car, and negotiating with the owner, I finally bought my first Cougar. Part of the deal was, the owner had to deliver the car (some 60 miles) to my house, because the car had no mufflers, just straight pipes to the back of the car. I could hear him coming a mile away when he was delivering it.

With my 1970 Eliminator finally home, it was time to start acquiring spare parts. Seeing as this car was only nine years old at the time, I never even heard the word restoration. During my search for a car, I had also turned to Hemmings Motor News, as this was the premier magazine for cars and parts. It was in Hemmings that I saw the ad for the Cougar Club of America. I figured this would be a great place to obtain information and parts for my new Cougar. I joined the Club and became member #1515.

Over the years, the Eliminator received a complete engine overhaul, a new interior and paint, thus the restoration had begun. My wife and I drove the



Eliminator from Western New York to our first national show in Winchester, Virginia in 1984. You have to remember gasoline was not \$3.65 a gallon back then and on the highway, the car would get around 14 miles to the gallon. It was at this show that we first met the CCOA Founder and President Tom Jacobellis. We also met the late Dick Hertzler, and our first Cougar Parts Vendor, John and Dee Ann Baumann. Since that first Show, we have attended National Shows in Holland, Michigan; Louisville, Kentucky; Chicago, Illinois; Elyria, Ohio; Matamoras, Pennsylvania; Atlanta, Georgia; Grand Island, New York; and twice at Carlisle, Pennsylvania. Although the Eliminator did not make it to all of these Shows, we had a great time in making new friends and spending time with old ones.



On most nights, it is the only Cougar there, which makes it even more enjoyable, knowing we have one of only a handful of Cougars in the area.

I am not sure as to the direction of car clubs in the future. With the internet and all of the chat sites, I am not sure that most will ever get to experience the new friends face to face, and visit all of the memorable places that the club has had to offer in the past. I can only offer my assistance to help keep the Cougar Club of America a Club where our members can make new friends and memories, that I have been so lucky to have been a part of over the last 30 plus years.



1970 CJ Eliminator now owned by Greg Fritz (#5269)

Through the years, we have met many great people in this Club, and of course, a few characters along the way. Does anyone remember cooking white hots outside a hotel room in Kentucky? Or how about the time in Atlanta when a fellow member was walking through the awards banquet, holding up his baked potato on his fork? There were no baked potatoes on the menu, so you had to be there to understand. Then there was the Holland Michigan show, where we were sweating on Friday and freezing on Saturday. It is little things like this that make belonging to this Club enjoyable and extremely memorable.

Over the years, our family has owned numerous other Cougars that have been in various stages of unrestored, to completely restored. We have since sold the Eliminator, as we thought it was time to let someone else enjoy the car. Now, we are down to one 1968 (Pro Street) Cougar that we drive to local cruise nights.



Steve Quay's '70 Eliminator

Now in retirement, I am still playing with big block Fords. I pilot a 1964 Thunderbolt replica in the Western New York Gasser Drag Racing series. My kids say that I will never grow up. Let's hope not.

Bill Quay & Family #1515

XR7-G Registry Update

Royce Peterson (#590)
XR7-G Registrar



The XR7-G originally was conceived as a special “European Cougar” built exclusively for Hertz Rent – A Car Company. Hertz executives had seen the XR7-S show car and wanted something that looked similar.

requirements. As a result no further talk of wire wheels is known, with Rader brand wheels being used on the Hertz program cars instead.

To detail all these specific desires, a letter was drafted by F.M. Messner documenting meeting minutes from August 3, 1967 with Mercury, Shelby, and Hertz executives. The XR7-G would be delivered to Hertz with 390-4V engine, automatic transmission, power steering, power disc brakes, air conditioning, tilt steering column, and console. Hertz wanted 200 of these cars delivered by January 1968.



Photo by Beraie Weiss
 April 3, 1967

XR7-S AT THE NEW YORK AUTO SHOW



ANNOUNCING the Exciting New
Cougar XR7-G

Styled with Excitement of a Dan Gurney Victory

- Hood Scoop Styling
- Competition-Type Hood Locking Pins
- Twin Fog Lamps
- XR7-G Medallion on the grille, roof and rear deck
- Racing-type remote-control side-view mirror
- Oxford vinyl roof

Built with the Heft of a Fine Road Car

- Heavy-duty suspension—Performance Handling Pack
- Styled wheels with spoke design
- FR 70 x 14 Radial Ply or Fiberglass belted wide-tr W.S.W. tires mounted on 6" safety rims
- 302 CID 210 H.P. V-8 engine—standard
- New 428 CID Cobra Jet V-8 engine—optional (335 H
- Die-cast aluminum valve covers
- Triple horn
- Dual exhausts and quad trumpets

Special items desired by Hertz for the XR7-G would be the Golde brand electric sunroof made in Germany, rectangular road lamps, European radial tires, hood lock pins, wire wheels, and rally badging. Ford objected to the use of wire wheels, feeling that they compromised safety, durability, and would exceed budget

Ford Motor Company LINCOLN-MERCURY DIVISION
 Intra-Company Communication GENERAL OFFICE

August 7, 1967

To: Mr. D. H. Goleman
 cc: Mr. F. L. Goodell
 Mr. J. E. Kerr
 Mr. H. M. Ramsey
 Mr. B. E. Horns

Subject: Hertz European Cougar Program

As was discussed in our meeting with you on August 3, 1967, Hertz has indicated a desire to procure 200 European Cougars for use in their Sports Car Club Fleet. The purpose of this communication is to outline the product content and timing requirements of this program.

The Hertz vehicles will be based on 1968 Cougar XR7 vehicles with the following EPO items included as standard:

- 390-4V GT Performance Group
- Air Conditioning
- Radio
- Power Steering
- Tilt Steering Wheel
- Console

In addition to these EPO items, Hertz has requested that several special equipment items, installed by Shelby American be included as follows:

Item	Remarks
• Golde Sliding Electric Sun Roof	Same as planned for XR-7S
• Hood Lock Pins	Same as planned for XR-7S
• Rectangular Road Lamps	Same as planned for XR-7S
• European Radial Ply Tires	Same as planned for XR-7S

Mr. D. H. Coleman August 7, 1967

Hertz European Cougar Program

Item	Remarks
Wire Wheels	Hertz has indicated a strong desire for real wire wheels. The Special Vehicles Activity and Vehicle Engineering have both taken the position that wire wheels are not desirable from a durability safety and cost standpoint.
Rallye Badges	Two grille mounted rallye badges
Racing Mirror	Same as currently planned for XR-7

Hertz has stated that their requirements would necessitate the delivery of all vehicles by January 31, 1968. In our preliminary conversation you indicated that the January 31, timing requirement could be met and that you would confirm this as soon as possible.

Our Fleet and Lease Sales Department has requested a cost estimate for the Shelby American installed items. It would be appreciated if you could supply a quote on this package, including freight, as soon as possible. This will help in Lincoln-Mercury Division's development of a final price for this vehicle to Hertz. Until this quote is available we will use the estimates which were verbally arrived at in our recent phone conversation.

We will also attempt to provide a solution to the wire wheel request by Hertz, since all Engineering response has been negative as to durability and safety requirements. The only alternative at this time appears to be the use of wire wheel covers which may not be acceptable to Hertz.

If you have any questions concerning this program, please contact me.

F. M. Nussner
F. M. Nussner

FHM/bt

car's VIN is unknown to the registry, and if it existed, we would not know how to document it. If you have any information or photos of this car, please contact the registry.

Shelby subcontracted the work of actually building the XR7-G production vehicles to A.O. Smith, a company that specialized in metal fabrication and fiberglass molded products. A.O. Smith was already supplying the GT-E hood scoop to Mercury, and had been a supplier to General Motors for Corvette body parts in the recent past. Batches of Cougar XR-7's were shipped by rail from the Dearborn Rouge plant to the A.O. Smith facility for conversion. From A.O. Smith the cars were shipped by rail to Ford dealers.

Quantity	Description	Serial Number	Location	Unit Price	Total Price
15	GT-300ER XR-7 Race Autos	Whypure		\$1,183.33	\$17,750.00
1	GT-300ER Serial #02274	Hayward, Calif.			
1	GT-300ER Serial #02303	Pasadena, Calif.			
1	GT-300ER Serial #02351	Sanquedra, Calif.			
1	GT-300ER Serial #02366	Portland, Oregon			
1	GT-300ER Serial #02372	San Jose City, Ca.			
1	GT-300ER Serial #02375	Littleton, Colorado G.O.S.			
1	GT-300ER Serial #02406	Portland, Oregon			
1	GT-300ER Serial #02430	Portland, Oregon			
1	GT-300ER Serial #02575	Fairfield, Calif.			
1	GT-300ER Serial #02906	Sanquedra, Calif.			
1	XR-7 Serial #8F51457575	Carlingham, Calif.			
1	XR-7 Serial #8F51464710	San Jose, Calif.			
1	XR-7 Serial #8F51468037	Hayward, Calif.			
1	XR-7 Serial #8F51470710	San Jose, Calif.			
1	XR-7 Serial #8F51471017	San Jose, Calif.			

On October 6, 1968 A.O. Smith provided cost estimates to Shelby for the tooling required to install the sun roofs, and fabricate all the special parts including the hood scoops.



Dan Gurney with the XR7-G Prototype

The car was found to be acceptable to all parties, and production was assigned to Shelby Automotive. This

To: Mr. B. E. Horne
 cc: Mr. F. L. Goodell
 Mr. J. E. Kerr
 Mr. R. E. Naugh
 Mr. F. M. Messner
 Mr. K. C. VanAkin

Subject: Cougar XR7G - Critical Components

There are a number of XR7G components on which an immediate decision must be reached in order that tooling be carried out in time to meet Hertz and standard XR7G deadlines. The items in question are as follows:

Component	Estimated Tooling Time	Estimated Cost
Sun Roof Fixtures	8 Weeks	\$ 8,000
Modesty Panel - Front	6 Weeks	2,500 (hand layout)
Badge - Grille	12-14 Weeks	5,000
Badge - "C" Pillar	12-14 Weeks	5,000
Badge - Steering Wheel and Dash	12-14 Weeks	5,000
Console	8 Weeks	8,000 (vacuum form)
Hood Scoop	8 Weeks	2,500 (hand layout)
Wheel Hub Medallion	8 Weeks	750
Hood Lock Pins	14-16 Weeks	1,350
Total Tooling Cost		\$38,100

One hundred sun roofs will be ordered this week in anticipation of an early XR7G order from Hertz, but the necessary flanging tools must be made. The first prototype front modesty panel received from Styling is impractical for the fog lamp installation. A suitable design must be finalized and tooling authorized. In order to meet the target date, the badges can be made by a rubber mold process until die cast pieces are available. The vacuum form dies for the console can be completed rapidly when the final console design is approved. The currently tooled GTE hood scoop may be used instead of a new design, or at least initially until a new design can be tooled. We require a final decision on wheels and a hub medallion design from Styling to complete availability of that component. We have found a compromise hood pin design which can be substituted for the 1967 Shelby type in order to improve timing. Alternatively, we can utilize chromed parts until tooling of the stainless parts is completed.

Mr. B. E. Horne - 2 - October 6, 1967

Subject: Cougar XR7G - Critical Components

Other components requiring tooling, but with which we anticipate no timing problem providing final approvals are obtained shortly are the wood gear shift knob with a tooling time of three weeks and the racing mirror which is currently being tooled.

As soon as Lincoln-Mercury has finalized and approved the complete XR7G package we will submit the complete total investment cost to you for authorization.

D.H. Coleman
 D. H. Coleman
 Shelby Product Planning

Production did not happen on schedule. The first batch of 12 XR7-G's were scheduled for build on February 2, 1968. Oddly, these 12 cars were powered by the 390-2V engine instead of the Hertz specified 390-4V. These cars were produced in the following color combinations:

1. Three cars with Cardinal Red exterior, black vinyl top and red leather interior.
2. Three cars in Diamond Blue exterior, black vinyl top and blue leather interior.
3. Three cars in Black Cherry exterior, black vinyl top and red leather interior.
4. Three cars in Saxony yellow exterior, black vinyl top, and saddle leather interior.

The first twelve XR7-G's were all designated Factory Show Units which meant special care was taken during assembly, body preparation, and paint application. These units went on display at airports, train stations, and Hertz locations across the country. Three of these

factory show units exist and are documented by the registry.

A further 188 production Hertz XR7-G's were built to satisfy the order. All of these cars were produced with the 390-4V engine, automatic transmission, power steering, power disc / drum brakes, tilt - away steering column, air conditioning, and AM radio. Of the 188 production Hertz XR7-G's there are 96 known to exist as reported to the registry.

There is one odd Hertz XR7-G, a car specially ordered for display at the Hemisfair in San Antonio, Texas. This car was ordered by Hertz outside of the order for the 200 cars originally contracted. It has a six digit DSO, and all the typical Hertz options except for two things. This car was ordered with the 302-4V engine - all other Hertz cars came with either 390-2V or 390-4V engine. It was ordered in color code "F" which is Madras Blue Poly. No other Hertz vehicle was ordered in this color. We have pictures of the car on display at the Hemisfair, and the car exists today in unrestored but decent condition.

After the Hertz order was completed, regular production XR7-G's were schooled to be built beginning on March 15, 1968. According to available records there were approximately 623 XR7-G's built, including the show cars and the prototype. I say approximately because the factory records were and are not infallible, being made by humans.

XR7-G's known to exist, all types, is approximately 248 cars. I say approximately because there can be some debate as to whether the existence of only the door, fender and VIN tags is a car, to cite one example of decrepit / mostly gone examples. This is a survival rate of approximately 39.8 percent, a fairly amazing feat for a car built 47 years ago.

The lowest serial number known to the registry, a prototype, is 8F93X5371XX. This is the second production show unit built. The highest serial number existing XR7-G known to the registry is a 302 four speed car 8F93J5875XX. This car was scheduled for build on July 22, 1968.

The registry has the ability to document your XR7-G to original Ford records. Please contact us for details. The registrar always has information on XR7-G's that are for sale, and can assist in location of parts and information needed for restoration.

Dan Gurney Wrote the Formula and Mercury Built It!

Cougar Power-Operated Sun-Roof



Just as you would expect—Cougar is America's first car to offer the optional power-operated sun-roof. Ideal for the XR7-G or any Cougar when the owner wants to take the top off of driving excitement.

Appointed with the Feel of Elegance

- The leather-like sports steering wheel cover
- Super puff door and trim panels
- Leather and vinyl bucket seats
- Unique wood-toned sports console with clock and switches for fog lamps and optional sun-roof
- Wood-toned instrument cluster with full complement of gauges
- Instrument-mounted toggle switch controls
- Overhead console with low fuel, door ajar and parking brake warning lights, and seat belt reminder
- Genuine walnut shift-lever handle
- Safety padded roof pillars



Mercury's Got It— Exclusive New Models and Features

Cougars in Miniature

Bill Quay #1515
CCOA Vice President

This article is on more 1970 Models. The three Models pictured were not intended for the U.S. market. Most of the wording and instructions are in Japanese. As you can see from the one picture, these Models are rather large (1/20th scale).

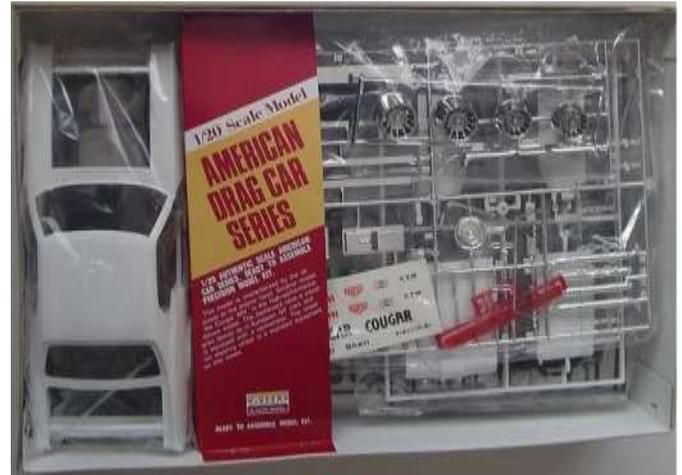


They are extremely detailed as the hood and doors open (even tiny tubes of glue are included). Also, the high-away headlights move up and down.

They were advertised as being motorized, but the electric motor did not come in the kit, and was sold as an option. One picture shows the Cougar Hot Model. This was manufactured by ARII and has a \$20.00 price tag on the box.



The second picture shows the 70 Cougar from the American Drag Car Series. This picture shows the inside parts as well.



This too was an ARII Model, but the price on this toy is \$28.00.

The third picture shows the size of the model in relation to a standard AMT 1/24th scale Model. This toy was manufactured by NAKAMURA, and could be built one of three ways, like their American counterparts. It could be built as a Standard Cougar, XR-7, or an Eliminator. This toy has a price of \$19.98.



One interesting thing about the NAKAMURA toy is the underside of the box lid has a full-size color photo of the completed toy.



All of the toys shown in my Cougars In Miniature articles are from my personal collection.

Regional Reports & Events

Barrett Jackson

Gathering of the Classic Cougar Community

**By: Rob Merritt (#8323)
Membership Director**

A great time was had by all who attended the 2015 Barrett Jackson Gathering of the Classic Cougar Community in Arizona. The sunny, 72° days were a welcome respite for those traveling from northern climates, but it was the people that made the trip most pleasing.

The festivities included Cougar dinners organized by Gavin Schlesinger on both Thursday and Friday evenings. I attended the Thursday dinner at Los Olivos Norte Restaurant in Scottsdale. It was well attended with folks from East, West, South, Midwest, and of course the locals. It was nice to see some Cougar friends again, and make some new ones, and hear about everyone's projects and passions. Regrettably, I missed the Friday dinner at Paul Martin's American Grill, which also drew a respectable crowd of devoted Cougar fans.

Friday morning was an extra special treat when Kevin Marti invited us to his museum of Ford memorabilia, tools and equipment. Kevin took time from his busy schedule to give the grand tour to around 20 Cougar guys & gals, and one Mustang Club of America President. When's the last time you saw that kind of ratio of Cougars to Mustangs?!

At least one person planned ahead and brought his *Cougar...by the Numbers* book along for Kevin to autograph.

Kevin explained how he still owns his first car – a '68 that he cut the top off. He told how that led not only to his education and work as an engineer, but also his life-long hobby/business serving other Cougar and other Ford fans with documentation and reproduction parts.



Kevin is still actively seeking dealership memorabilia and other special items for his museum, which has more room for museum-quality items.

www.martiauto.com



Kevin wants people to know that the major service he is able to provide to Cougar and Ford enthusiasts through his licensing with Ford, is merely an accountant's rounding error to Ford's bottom line. Ford makes it possible because they are good car people – just like us.



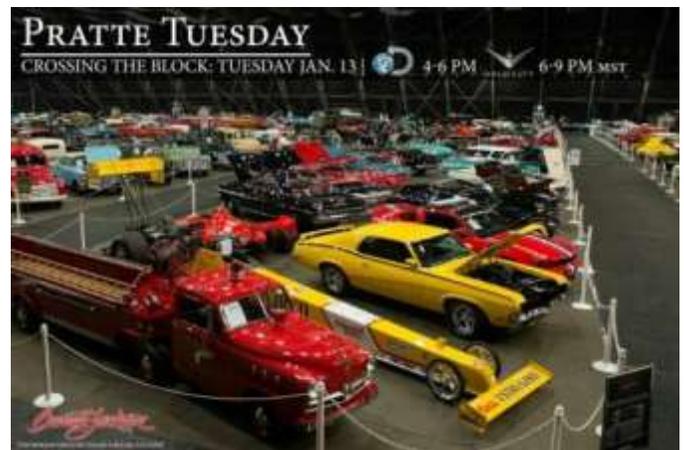
Bill Basore (#8242) invited the Cougar faithful to his garage on Saturday morning. Bill wears many Cougar hats as Editor & Publisher of Legendary Cougar Magazine, manufacturer of Cougar reproduction parts, host of the ClassicCougarCommunity.com website and forums, and more. Bill's hospitality is renowned – as is his collection of Cougars.



Members of the Arizona Cougar Club brought their cars out for all of us to admire and flyspeck.



Oh yeah... there were some auctions going on in town in between these Cougar events. Barrett-Jackson auctioned off the collection of Ron Pratte, including a 1970 CJ Eliminator that topped off with a bid of \$120k (plus buyer's commission).



Saturday afternoon and evening saw the 10th Annual 2015 Barrett / Jackson Cougar Reunion hosted by the Arizona Cougar Club at Scott Taylor's home in Chandler. Snacks and beverages were in abundance, as were the tall tales and camaraderie of the Cougar crowd.



The gathering of the Cougar Community during auction week in Scottsdale is now a firmly established tradition. I hope to be fortunate enough to attend again, and hope to see you there too!

Cascade Cougar Club

BY: HEATHER WHITAKER (#7477)
CASCADE CHAIRMAN



Things have been pretty quiet here in the Pacific Northwest recently. The famed "Pineapple Express" has kept us warm and soggy for months now but looking at the weather in the eastern states and provinces, we're not complaining.

The long, grey days of winter were actually quite productive. Some club projects that have been in the works for years are now nearing completion and with that success, some new ideas for other valuable projects have arisen. Just recently some of the local Cascade members gathered for a work party to begin getting ready for our 2015 show. Prowl isn't until August, but you know how it goes on show day each year – everyone's tired and things don't necessarily get packed up in the most orderly fashion, so we took the opportunity of having a warm, sunny day to haul out the boxes and bins to sort things out.

With the sun making more frequent appearances recently and spring blossoms adding lots of color to the landscape, naturally, thoughts are turning to rousing our cats from their winter naps. Members are hurrying to complete car projects in anticipation of hitting the highways and byways on their way to familiar annual adventures.

Speaking of hitting the road, why not plan a trip to the Pacific Northwest this summer? We've got a great show planned and we'd love to see you on our turf. Check out our flier further back in this newsletter. Mark your calendar and consult your road atlas then come by and join the fun.

Sunday, August 2, 2015
Griot's Garage
3333 South 38th Street
Tacoma, Washington 98409

Visit our website at www.cascadecougarclub.com/



OHIO

BY: BEN BRACE (#2796)



The biggest car show in Central Ohio in July will be held at the Metro Center, Dublin, Ohio on July 9, 10, & 11, 2015.



The 2015 Arthritis Foundation Classic Auto Show (www.arthritisautoshow.com) registration is now open with opportunities to attend all three days at a discount or just participate including the Legends Tour to the Mid-Ohio Raceway for lunch and some hot laps, the Friday Cruise-In with over 100 6 foot trophies to give away and an expanded live entertainment show; or Saturday, at the Classic Car show featuring the Mercury Cougar Show within a Show, the only exclusively Mercury Cougar show in the Midwest that includes all makes and models. For Cougar show information contact Ben Brace at 614-795-6627 or e-mail Ben at benbrace@benbrace.com or just get on the Arthritis Auto Show web site and register! Visit the webpage at www.arthritisautoshow.com.

M60 Cougars

BY: **BARRIE DIXON**
(#156)
MANCHESTER, ENGLAND



Is it really 35-years since Tom Jacobellis put those simple ads in the Classifieds of all those auto magazines? I remember seeing the ad that said something like "Cougar owners unite. We need a club for our cars" in Super Ford magazine way back in the late Spring of 1980. There was no mention at that time of membership fees, ATSOTC or anything else, but I wanted "in" and sent my letter off. "Can I join? How much is it? What can I do to help?" I asked.

Back then, in 1980, we didn't have the luxury of e-mail or internet, so my letter took a few weeks to get to Tom and his reply another few weeks to get to me, here in England. Just about all mail at that time went "ground" or in the case of the US to UK, ship!

It's all so long ago now that I really don't recall what I received in that first of many envelopes from Tom, but somewhere in my vast archive I have a club roster, with Tom as #1, Mark Strand at #2 and me at #156 on a list that comprised all 300-400 members at that time. I'm sure if I look through that list again now I'll see so many names I recognize; some will still be members, some will have moved on to other makes and models and left the Cougar community, others are no longer with us.

At the very beginning of it all, Tom did just about everything himself. However, very soon the club began to expand and officers were appointed to look after this and that: Regional Directors, Editor, Tech Advisor, whatever. The Overseas Director was Mark Strand, a member of the armed forces serving here in the UK at that time, so I liased once in a while with Mark although we never met.

Then in May of 1982, we held our first ever Nationals at Fishers Classics in Ashland, Virginia. Jeanette and I just had to be there. We flew into New York JFK about a week before the event, met with Tom and his wife, Irene, that evening and the following morning went on our travels for a week, arriving at Bob Fisher's workshop the afternoon before the event. We met a load of people over that weekend on Bob's back lot. Some we've met with since a couple of times, some, like they have with us, are long forgotten.

But Tom and I kept in touch and when Mark stood down as Overseas Director in 1983, Tom sent me a letter that said "Mark's gone...You're it!" And I held on to that position right through to when it changed to International Manager and I only decided to retire when I decided to actually put my feet up for once and quit the 9-5 life.

But did it all end there? This life in charge of Cougars in the UK and the rest of the world? Fat chance! During my tenure, I managed to find myself on the databases of so many different organizations here in the UK that I'm still getting information, albeit largely irrelevant information, from a load of organizations that should probably have folded at the turn of the Millennium

Occasionally, I get something useful, and that gets passed on through the M60 pages here. But the really good stuff should be finding its way through to my successor, Tim Glover, by now. However, what did happen during my tenure were the invitations to attend this event or that: I've judged Concours classes; I've driven my Cougar around the track at Silverstone; I've driven the oldest Cougar in Manchester (mine!) and, at that time, the youngest Cougar on the same day. This was at the invitation of Jim Quick, the boss of Ford's first UK dealership. Actually, this dealership sits on the site of the first Ford factory in Europe. That's just another bit of useless information you probably didn't want to know. Those Mazda built Cougars no longer exist, of course and, sadly, neither does Jim. He passed a year or two back.

And then there's Tom. We kept in touch by mail pretty much until he stepped down as President and maybe even a little beyond that time. But we lost total contact with each other in the mid to late-eighties and, in common with most of the "older" club members, I heard nothing more from Tom. Nobody really knew what had happened to him or where he was.

Nothing, that is, until he joined the Sunshine State Cougar Club a few years back after his stolen Cougar was returned to him after a gap of 25-years or so. I e-mailed this guy with the familiar sounding name, saying something like "last time I heard from Tom, he was living in the Bronx. That you?" "Wondered if I'd hear from you!" was the reply and, needless to say, on my next trip to the Sunshine State, Tom, Irene, Jeanette and I were re-united. And we've stayed in touch ever since; darn! I think it's my turn to buy lunch!

It's been the policy of M60 Cougars never to disclose its membership list to anyone. Until now! Tom *is* one of our members, even though he doesn't currently have a Cougar. Actually, I think half of the smaller parts from his last two cars are living in my parts store here in Manchester, but that's a whole different story. That said, Tom is a Cougar guy for life. Ha! Aren't we all?

So, where have those 35-years gone? For me, for the most part, it's been spent meeting other Cougar owners both here in the UK and across the US. It's been spent passing information and words of wisdom to Cougar owners right across Europe; across South America; across Australia and New Zealand. Even Asia. Although I don't recall ever hearing from anybody anywhere in Africa. Oh, well.

Have I enjoyed those last 35-years as a member of the CCOA? Oh, yeah! Will I enjoy more years to come? Well, ask a dumb question and you just get a dumb answer!

INTERNATIONAL MERCURY OWNERS ASSN

BY: JERRY ROBBIN,
IMOA PRESIDENT



Family Fun Awaits You &
Your Family At IMOA's 2015 Show. Registration For The
2015 IMOA Is Officially Open.

The 2015 IMOA family reunion car show is going to be in Deadwood, South Dakota. The show is being held at the same time as Kool Deadwood Nites, August 20- 22. Kool Deadwood Nites is a celebration of classic cars and music. Free concerts featuring music from the 50's and 60's. Great weather and lots of fun in Historic Deadwood. Type Kool Deadwood Nites into your search engine and check it out.

The host hotel will be the Holiday Inn Convention Center in Spearfish. Spearfish is located approximately fifteen miles from Deadwood. The room rate for two queen beds or one king bed is \$129.99 tax not included. A two room suite is an additional \$30 and a pool side room is a additional \$10. The hotel has "Lucky's 13", a full service restaurant on the premises.

Area attractions include:

- Mt. Rushmore National Memorial
- Badlands National Park
- Crazy Horse Memorial
- Homestake Gold Mine

- Vore Buffalo Jump
- The Old Fort Meade Museum
- Devil's Tower National Monument

For more information about the IMOA and upcoming events, check out our webpage at www.MercuryClub.com

MEMBERSHIP REPORT

Rob Merritt (#8323)
Member Services Director

LIFETIME HONORARY MEMBERSHIPS AWARDED.

The CCOA Board of Directors recently considered nominations for **Lifetime Honorary Membership** for several notable members. We are pleased to announce the following honorees who join a select few who have received this recognition.

Randy Goodling (#0095) Elizabethtown PA – Randy has been with the CCOA since the beginning. He twice stepped forward to serve as the Chairman. It is not an exaggeration to say that the Club would not still exist without Randy's contributions. He continues to serve the Club on the board and with merchandise.

Bill Quay (#1515) Lockport NY – Bill currently serves as the Vice Chair, a position he's held from 1997-98 and again 2008 to now. He previously served as the Tech Advisor for nearly a decade. Bill's contributions include always being the first to submit content for the newsletter.

Phillip Payne (#6434) Mechanicsville VA – Phillip is the creative mind and talent behind many of the logos, illustrations, and other designs used by the CCOA, Regional Clubs, and the wider Cougar community. He continues to give his time and talent, as mentioned earlier in this newsletter.

The CCOA extends a hearty CONGRATULATIONS to the new Lifetime Honorary Members, but more importantly, our sincere appreciation for all you've done and continue to do for the hobby.

**NOMINATIONS ARE OPEN...
HELP CELEBRATE THE 35TH ANNIVERSARY.**

The CCOA Board intends to award additional Lifetime Honorary Memberships as part of the 35th Anniversary celebration. We have some nominees already in mind, but want to hear from members too. If you would like to nominate someone for Lifetime Honorary Membership, send their name and a short statement of the reasons to any of the Board members listed on the contacts page.

SUPPORT YOUR LOCAL CLUB



The CCOA Board of Directors has adopted a new policy to broaden the membership and support regional Cougar Clubs. If you are a dues-paying member of a regional Cougar Club listed on the CCOA's website, you are now eligible to join or renew your membership in the CCOA with a **\$10 discount**. We think we have every Cougar-related club listed on the website, but if you are a member of a local Cougar club that isn't listed, be sure to let our Club Service Director know so we can get your club listed.

Remember, if you know someone who enjoys Cougars, but who isn't a CCOA member, feel free to share this newsletter with them and invite them to see the web site at www.cougarclub.org.

NEW MEMBERS

Joining the Club since the last *At the Sign of the Cat*, are the following new Members:

- | | |
|-----------------------|------------------|
| LORIE MARCHINKOW | SURREY BC CANADA |
| DOMINIQUE DESPORT | TARNOS FRANCE |
| JACK SWANN | GUNTERSVILLE AL |
| RAY CYREE | HARVEST AL |
| RICHARD SNYDER | SEDONA AZ |
| JOE CLOUTIER | GILROY CA |
| BRYAN FRIEND | HOLLISTER CA |
| KEITH BOCK | SAN JOSE CA |
| RUSS KERBY | SANTA ROSA CA |
| STEVE & SONIA SPATOLA | STOCKTON CA |
| PAUL KLING | LAKEWOOD CO |
| DOUG HOEFLE | WILMINGTON DE |
| JOE & KATHY POKORNY | JACKSONVILLE FL |
| JONATHAN GRIFFIN | ROME GA |
| BILL KIESLING | HEYWORTH IL |
| SEAN MERVYN | FOWLerville MI |

- | | |
|--------------------|--------------------|
| DANIEL BURROWS | LIVONIA MI |
| MARK JOHNSON | ROCHESTER HILLS MI |
| GRANT YEAKEY | ST PETERS MO |
| JIM WOJCIK | PARMA OH |
| DOUG MILLER | SARDINIA OH |
| BOB HELMS | SAPULA OK |
| AMITY VALET | PORT ORFORD OR |
| BILL STEINBACH III | MOON TWP PA |
| HAIG GARABEDIAN | LAKE WYLIE SC |
| TIM CARR | KATY TX |
| WENDELL BARRICK | LEANDER TX |
| KRISLA ANN HART | OGDEN UT |
| CODY DIAMOND | SANTAQUIN UT |
| GARY HART | WILLARD UT |
| JOHN DONNELLY | DUMFRIES VA |
| KELLY HAINES | SPOKANE WA |
| MIKE ERDRICH | HUDSON WI |

Welcome to the new members!

RENEWING YOUR MEMBERSHIP:

If you receive the newsletter by mail, keep an eye on the address label. If your renewal date is coming up, it will show that date on the label. No date – no worry, you're not coming due for a while. For email readers, the email sending the download link will notify you if it's time to renew.

If your renewal is due, use the handy on-line form at www.cougarclub.org/join.htm or the form printed toward the back of this newsletter if you prefer to renew by regular mail. Be sure to let me know if you change your postal or email address.

If you just need to update your information, or have a question about your status, feel free to email me at membership@cougarclub.org.



PROBLEMS WITH ON-LINE RENEWAL?

Note: Some members have reported problems using the on-line renewal form. We're aware of the problem and trying to find a solution. If you get an error when submitting the on-line form, try using a different internet browser (Google's Chrome or Firefox). The problem seems to affect some versions of Microsoft's Internet Explorer and Apple's iPads. Switching browsers has worked for everyone so far. If that fails, you can log into your PayPal account and "manually" send the payment to membership@cougarclub.org, or go totally old school with your checkbook and postage stamp. We're sorry for the inconvenience.

eBay Cats A sampling of recent auctions compiled by Kamran Waheed.

See an auction result that you think should be featured? Send the link to assistanteditor@cougarclub.org

Condition: #1 Excellent; #2 Very good; #3 Average; #4 Fair/Poor; #5 What are they thinking?



Year/Model: 1995 XR7
VIN:1MELM62XXXXX
Miles: 53,277
Condition: 1
Winning bid: \$4,800
Total # of Bids: 2

Comments: Only 53k miles on this V8 powered XR7. This Cat has all power options including sunroof, also has tilt wheel and cruise control. Looks brand new in and out, runs and drives great.



Year/Model: 2002 coupe
VIN:1ZWHT61XXXXXX
Miles: 91,000
Condition: 2
Winning bid: \$3,500.00
Total # of Bids: 28

Comments: Great example of the last year of the Cougar. This Cat has 91k miles and is in great condition. The only thing it needs is the sunroof motor. Has no dents or rust and the interior is in great shape.



Year/Model: 1978 XR7
VIN: Not listed
Miles: 89,500
Condition: 1
Winning bid: \$4,049.00
Total # of Bids: 20

Comments: All original XR7 that has only traveled 89k miles in its life. This Cat looks new both in and out, the original paint shines and looks new. The original interior is flawless and looks new. This Cat has P/S, P/B, P/W and locks, tilt, cruise, power seats, power trunk and factory CB radio. This Cat can be driven anywhere without worry, runs and drives like new.



Year/Model: 1968 STD GT
VIN: 8F91S5XXXXXX
Miles: 69,457
Condition: 3

Sold for: \$6,500 (Buy It Now)

Comments: All original and number matching STD GT with a 390/4spd. Only 186 were built and of those only a handful in this color combo. Has power disc. This GT still retains its original paint, but body has some rust and pitting and needs some sheet metal for the undercarriage. Also, there are two rust spots on rear window and drivers quarter and needs floor pans. The engine runs great and transmission and the clutch works great. Needs mufflers. Has new gas tank. This rare Cat can be and deserves to be restored.



Year/Model: 1971 STD convertible
VIN: 1F92J5XXXXXX
Miles: 52,127
Condition: 4
Winning bid: \$7,500
Total # of Bids: 24

Comments: One very rare convertible Cat!! 1 of 1 429CJ R/A 4spd STD convertible that needs a total restoration. The engine is numbers matching, but is missing the 4spd top loader. Someone install a C6 in it. A complete R/A assembly is included along with a Marti report showing how rare this Cat is. The Engine starts and runs.



Year/Model: 1973 XR-7 coupe
VIN: 3F93Q5XXXXX
Miles: 28,000
Condition: 2
Winning bid: \$7,552.00
Total # of Bids: 3

Comments: "Garage fresh" all original XR-7 coupe with 28k original miles on its 351CJ 4v. Has every option possible. This Cat has been pampered all its life always stored in a garage. The paint does have a few dings, but overall looks great with no rust. The carb was rebuilt about a month ago. Runs and drives like new.

Classified Ads

Send your "Wanted" and "For Sale" ads to assistanteditor@cougarclub.org or membership@cougarclub.org. Please send them by **May 31** to ensure inclusion in the next *ATSOTC*. Ads run twice unless renewed. See more ads on the web site at: <http://www.cougarclub.org/classifieds.htm>

FOR SALE: Body and Collision Parts catalog sheets. 15 pages of parts identified for 1969 Mercury Cougar \$12.00 USA. Checks only. panther@cougar-cats.com

*

WANTED: Carburetors part # on air horn C8AF-AD C8OF-AB & C8OF-AA; FE distributors Part # on housing C8OF-D, C8OF-F, C8OF-H C7OZ-12127-D, C7OF-12127-F C7OF-12127-F,-G , C8AF-12127-AD. 1968 red dash pad. (314) 480-2556 Keith Litteken St. Louis MO or email kslitteken@aol.com

/

FOR SALE: SHELBY COUGAR XR7-G for sale.



"Only You" - original 390, C-6, the Only "G" Fawn (Desert Sand) paint, w/Black Sunroof Top, Saddle Interior, CCOA National Show 2nd Place Winner Twice! I am the Third owner for 26 years after I Found the car while starting the Lone Star Cougar Club. The 1968 SHELBY COUGAR XR7-G is the ONLY Cougar modified by Carroll Shelby and company (Shelby Automotive). This is an Original Special Factory Custom Cougar that has been Refreshed with correct paint to bare metal, all new interior, and Many NOS parts!

The 1968 Cougars were the FIRST American luxury sports car to get a Power Sunroof as an option! See LIFE Magazine, April 26, 1968 advertisement. The 1967 and 1968 Mercury Cougar XR-7s were VOTED as a "MILESTONE CAR" by The Milestone Car Society.

This 1968 SHELBY COUGAR XR7-G has Original Factory AC, Speed (Cruise) Control, Power Sunroof, PDB, PS, Shelby Traction Bars (and at least 7 other Shelby features), All XR7-G Features, and every major option available. The XR7-G is a Tribute Car for the World Famous Racer, Dan Gurney. The car was purchased new by Multi-millionaire Elliot B. Gant who owned the Second largest shirt company in the world. Price \$124,000. Contact Alan in Texas at aowens10@austin.rr.com or 512-523-8730. Email for much more!

/

FOR SALE: PARTS. 1971 Boss 302 block, cast # D1ZE-6015-BA, \$1,800; Boss 302 crank, \$400; Boss 302 rods, set of 5 \$150; 1968 302 short block, cast # C8OE 6015 A, cast date 8B3,

machine date 8B13B, \$500; 1970 302 heads, cast # D00E, dates 9L18 & 9J9 \$100.00; 1967 289 heads, cast # C6AE, date codes 7D18 & 7E2 \$100.00; NEW: AFR small block Ford 185cc aluminum street heads, stud mount, complete with valves, springs etc., CNC machined and ported by AFR, brand new pair \$1,450. AFR small block Ford 205cc aluminum race heads, stud mount, complete with valves, springs etc., CNC machined and ported by AFR, brand new pair \$1,850. 1967 Cougar or Mustang: stainless steel power front disc brake 6 piece line set. \$75. 1965 289 Hi Po aluminum water pump: cast # C5AE-8505D, \$400. 1968 stroker 302: Eagle 347 rotating assy, ported & polished heads, roller rockers & stud girdles, Ultradine solid lifter cam, Eldelbrock Victor Jr intake, Holley carb, MSD dist, ARP main & head studs, etc. \$4,800. 1967 GT 390 carb cast # C7OF-9510-A, list 3793, date 784, good core \$250.00; 1966 428 short block \$2,500.00; N.O.S. 87-88 Cougar red headliner part number E7WY-6651916-ABD, \$150.00; 351W heads, cast #E7TE, date codes 5B15& 5B17 or 4B16 & 4B18, \$100 for the pair 1965 289: rods, cast # C3AE D, matching set of 8, \$100; 1965 289 distributor, cast # C5AF 12127 M, date code 4KB, \$150; 1965 2892V intake cast # C5AE 9425 D, dates 4K6 & 5A4 \$75 etc. much more inquire (314)480-2556 Keith Litteken St. Louis MO or email kslitteken@aol.com

/

Muscle Car Shop. Full restorations, stock, restomods, pro touring, bumper to bumper including: chassis/suspension, LS conversions, paint/body, custom fabrication, rearends, engine work including crank grinding, cylinder boring, valve work, decking and interiors. Please see our web site at: www.texomaclassics.com contact us at: chris@texomats.com or call: 903-819-1452. (Texas)

/*

FOR SALE: PARTS. 2 hubcaps for '69/'70 - One like new w/parts sticker on back; other good. Both for \$69. 1969-70 COUGAR XR-7 Dash Gauge Cluster w/Wood Grain Complete Good \$195 or TRADE for 1968 Gauges. 1967 & 1968 ORIGINAL Cougar Parts for Sale: NOS (NEW OLD STOCK) GRILL HEADLIGHT COVER - \$195; NOS FE 390 CRANKSHAFT (NEW IN BOX) -\$495; NOS CHROME LUGGAGE RACK (Clamps on - no holes) -\$395; NOS CHROME TRAILER HITCH - \$95; 1967 & 1968 GRILL PARTS - ASK; Sequential Turn signal 1967 or 1968 - complete and GOOD \$195; Vacuum Motors for Headlight Doors - \$75 used but good; F & R Rubber BUMPER Fillers Good \$19 each. QUARTER WINDOW \$29; XR-7 CONSOLE PAD = \$99 to 199 (Black or Saddle, One Good base \$195; FENDER EXTENSIONS = \$29; QUARTER EXTENSIONS= \$29; '69 DRIVERS WINDOW = \$49; Air Cleaners good ORIGINAL for 289, 302, 351, and 390 up - ASK; Fans with clutch or FLEX - ask; Trim and Emblems: \$10 and up.; 6.5 Litre Emblems - ask; 1967 Complete Wiring Harness \$95; Engine Blocks and heads -virgin 289 (1967

date); NEW 390 GT ENGINE NEVER RUN AND GOOD C-6 A.T. COMPLETE, FROM AIR CLEANER AND CARB TO OIL PAN \$2995; Tail Light Grill or Red Lens – good \$49; Original rear License Plate Hinged Bracket - \$39; XR-7 Overhead Console with Lights (Black, Saddle or Maroon) - \$149; Floor Shifter Complete with Good Chrome handle - \$99; Trunk hinge

tension spring rods - \$29; Radiator good 3 row for 67- 70 Cougar/Mustang 390/428 or 302/351 with AC - \$149. MANY OTHER PARTS JUST EMAIL YOUR NEEDS & STATE YOUR PRICE: Ask for more details or make an offer. Buda, Texas - Alan Owens (512)523- 8730 or aowens10@austin.rr.com



CCOA Shirts

Order your Cougar Club of America GT-E Shirt!

CCOA is offering made-to-order GT-E shirts - short sleeve and long sleeve styles. Pay with PayPal ...a PayPal account is not necessary if you have your credit card handy. Use the form at <http://www.cougarclub.org/ccoa-gte-shirts.htm> to order a GT-E shirt for delivery to a USPS ZIP Code.



The price including shipping to the US is just \$25 for the short-sleeve shirt and \$35 for the long-sleeve shirt. Live outside the US? Please use the link on the web page so we can give you the estimated shipping cost before you buy.

Be sure to check out the store section of the CCOA's web site. T-shirts are available again in a wide variety of sizes. The T-shirts are screen printed on white cotton, and have been a popular item for many years.

WATCH FOR NEW OFFICIAL CCOA MERCHANDISE WITH THE 35TH ANNIVERSARY LOGO COMING SOON!



We also offer a more upscale alternative to the traditional T-shirt - a cotton pique polo shirt with the CCOA logo embroidered on the front of the gray shirt.



Order your new shirt from the Store section of the website (www.cougarclub.org).

Financial Director's Report

Greg Fritz #5269
Financial Services Director



Income Statement		
	As of 09/30/14	As of 12/31/14
Revenue		
Dues - Checks	2,585.00	975.00
Advertising	-	-
Calendars	-	-
Merchandise	143.90	-
Donations	-	-
PayPal - Dues	1,730.00	965.00
PayPal - Merchandise	314.45	494.85
Total Revenue	4,773.35	2,434.85
Expenses		
Postage	197.20	357.25
Office Supplies	115.93	48.51
Membership Supplies	-	-
Advertising Refunds	-	-
Bank Fees	-	-
Checkprint Charges	-	-
Newsletter	2,744.41	669.68
Web Site Fee	119.40	10.24
PayPal Fees	86.67	59.31
Legal Fees	-	-
Merchandise Cost	-	218.25
Merchandise Refund	-	-
Shipping	27.26	-
Postal Express	127.81	16.45
Memorial	-	-
Nat'l Show Expense	-	-
Web Site Pgm Exp	-	2,845.00
Total Expenses	3,418.68	4,224.69
Net Income	1,354.67	(1,789.84)

Balance Sheet		
	As of 9/30/14	As of 12/31/14
Assets		
US Bank	10,640.56	8,136.31
PayPal	21,088.90	22,472.99
Total Cash	31,729.46	30,609.30
Accounts Receivable	-	-
Total Current Assets	31,729.46	30,609.30
Inventory Assets	877.00	877.00
Fixed Assets	-	-
Office Furniture/Equipment	-	-
Total Fixed Assets	877.00	877.00
Other Non-Current Assets	-	-
Computer Software	-	-
Total Assets	32,606.46	31,486.30
Liabilities		
Current Liabilities	-	669.68
Long Term Liabilities	-	-
Total Liabilities	-	669.68
Equity	31,251.79	32,606.46
Current Earnings	1,354.67	(1,789.84)
Total Owners Equity	32,606.46	30,816.62
Total Liabilities & Equity	32,606.46	31,486.30



COUGAR OWNERS UNITE!



Join with hundreds of **Cougar Club of America** members to celebrate the Mercury Cougar. As a member, you will receive the CCOA's publication, *At the Sign of the Cat*, an official membership card, and an eye-catching mirror hanger for your car that identifies you to fellow Cougar enthusiasts wherever you go.

Use this form or the online registration form at www.cougarclub.org/join.htm today. Annual dues are **\$20** for members who receive the newsletter by email. For members who want a printed newsletter by mail, the dues are **\$30 for U.S. addresses** or **\$35 for non-U.S. addresses** (payable in U.S. funds only) Become a member of the club that is *exclusively* dedicated to the appreciation and preservation of the Mercury Cougar.

New— if you are a dues-paying member of an approved regional Cougar club, take \$10 off the price of your CCOA membership. Approved clubs are listed at www.cougarclub.org/regional-cougar-clubs.htm

New Member _____ Renewal _____ (make changes below)

Name: _____

Address: _____

City: _____ State/Province: _____ ZIP: _____

Country: _____

E-mail: _____

(please print clearly and include email even if choosing regular mail membership)

E-member (\$20) _____ U.S. mail member (\$30) _____ Non-U.S. mail (\$35) _____

_____ \$10 discount for Membership in _____
(Regional Cougar club name)

May we share your contact info with regional clubs and other event organizers?

Yes _____ No _____

*To join or renew, please fill out this form and mail it with payment
(Make checks payable to CCOA) or use the on-line form at www.cougarclub.org/join.htm*

Rob Merritt
Membership Director
28 West 8th Street
Duluth, MN 55806-2515

Tell us about your Cougar(s):



COUGAR CLUB OF AMERICA WESTERN NATIONAL CAR SHOW

June 26 & 27 2015 - Danville, California

Hosted by the Mercury Stray Cats Cougar Club



Dear Cougar Enthusiast:

Please find the enclosed flyer for the Cougar Club of America (CCOA), Western National Car Show, to be held in Northern California on June 26 & 27, 2015. This National event is being hosted by the Mercury Stray Cats Cougar Club (Stray Cats). Our cars are comprised of classic 1967-1973 Mercury Cougars. We are expecting 80 to 120 cars to attend this special event, celebrating 35 years of the CCOA.

The CCOA and Stray Cats would greatly appreciate your support by a donation of any goods, services and/or advertising material. The goods (Hats, T-shirts, Products, etc.) and services (Gift Certificates, Service Coupons, etc.) will be used as raffle prizes. The advertising materials (Catalogs, Product samples, etc.) will be inserted into the shows 'Goody Bag' that is given to all participants. Acknowledgement of your name and or company name will be announced at the event and in both clubs newsletters and websites as a contributor to this event.

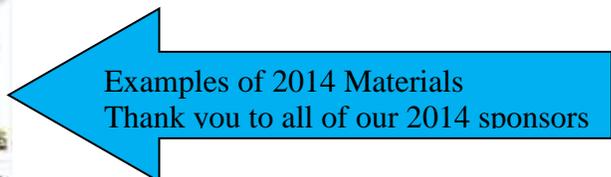
In addition, we are also accepting trophy sponsorship for car show classes, which are listed on the enclosed flyer. We have 19 classes identified in the initial flyer, which could be expanded or collapsed based on entries received. The first 10 classes are applicable to Mercury Cougars only, with the first five classes further broken down into standard & XR-7 models. The last four classes are applicable to Ford Mustangs & other Ford powered vehicles, of any year. Class sponsorship cost is: **\$100**. Benefits for sponsoring a class will include items already listed above, plus your name/company logo will be on the class trophies. Your name/logo will be on an event t-shirt, and you will also be mentioned in the club's quarterly newsletters & Facebook pages! All of this advertising is at least a **\$150 value!** **(Some classes may be expanded or collapsed based on registrations received)**

Thank you for your consideration and support. Should you have any questions, please feel free to contact: Gavin Schlesinger at (904) 588-4670, Mercury Stray Cats President & CCOA Chairperson

Please send any donated items to the address below, so that they can be received at least 2-weeks prior to the event, by June 12th.

Regards,

John A. Swanson Jr.
Car Show Registrar
P.O. Box 41, Fairfield, CA 94533
Email: cougelim@att.net





COUGAR CLUB OF AMERICA WESTERN NATIONAL CAR SHOW



Hosted by the Mercury Stray Cats Cougar Club

**** FRIDAY, JUNE 26, 2015 ** 10 AM to 7 PM ****

Cruise and end up at the Crowder's Home for Pizza by the pool

Location: 4790 Knarlwood Road, Oakley, CA 94561

**** SATURDAY, JUNE 27, 2015 ** 9 AM to 4 PM ****

Location: www.BlackhawkMuseum.org * 3700 Blackhawk Plaza Circle

Danville, California 94506

JOIN THE FUN IN THE WARM CALIFORNIA SUN!!!

PARTICIPANT'S CHOICE AWARDS!

Dash Plaque for all cars entered. Lunch included with PRE-Registration ONLY.

1st - 3RD place Trophies for each class; Best-in-Show; ATSOTC; Top Cat Wounded Cat; & Long Distance Driven

*** Registration Check-In from 8:30 am to 10 am (Cars must be in place by 11AM).**

Car Entry Class: (Classes may be combined, expanded or dropped pending entries received)

- Class 1 1967** (A) STD; (B) XR7 **Class 8 Specialty** (XR7G, GTE,)
- Class 2 1968** (A) STD; (B) XR7 **Class 9 Specialty** (Eliminator)
- Class 3 1969-70** Coupe (A) STD; (B) XR7 **Class 10 Modified Cougar / Resto-Mod** (all years)
- Class 4 1969** Convertible (A) STD; (B) XR7 **Class 11 Mustang** 1964 ½ -1970
- Class 5 1970** Convertible (A) STD; (B) XR7 **Class 12 Mustang** 1971 - 1978
- Class 6 1971-73** Coupe / Convertible **Class 13 Mustang** 1979 - 2015
- Class 7 Specialty** (GT, Big Block) **Class 14 Other Ford Powered**



Additional Information: Call: Gavin Schlesinger (904) 588-4670 or e-mail: John Swanson Jr. cougelim@att.net

>>>>>> Cut here and send lower portion of form with payment. Keep upper portion for your information. <<<<<<<

REGISTRATION FORM (Registration # _____ [] Cash or [] Check # _____ Total \$ _____)

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Car Year: _____ Make/Body Style: _____ License Plate#: _____ Entry Class # (see above): _____

Club Affiliation: CCOA _____ Stray Cats _____ Other (specify) _____

REGISTRATION FEE: Pre-Registration \$40 per car; (2) lunches included by April 20th **After April 20th \$50 per car

(Additional lunches are \$15 per person Two are included with Pre-registration)**

Additional Cars, as some members will bring more than one are only \$15 per additional car

FILL IN NUMBER FOR LUNCH: Turkey Roast Beef Veggie

NOTE: PRE-REGISTERED to have lunch included. * Registrations post marked after 4/20/15 do not include lunch*** Pre-Registration must be postmarked on or before April 20, 2015.**

Make your NON-REFUNDABLE registration fee check or money order payable to: "Stray Cats".

Mail Registration Form to: John Swanson, P.O. Box 41, Fairfield, CA 94533

Waiver of Liability

In consideration of acceptance of the right to participate, Members and Attendees, by the execution of this waiver, release and discharge the Mercury Stray Cats Classic Cougar Automobile Club, and its officers, directors, employees, agents, representatives, and servants, and anyone else connected with management or presentation of any and all club meetings, shows, swap meets, events, outings, clinics, or functions from any and all known or unknown damages, injuries, losses, judgments, and/or claims whatsoever that may be suffered by any club member, member's family, friends, guests, or acquaintances to his/her personal property. Further, each member or attendee expressly agrees to indemnify all of the foregoing entities, firms, persons, and bodies of and from any and all liability occasioned or resulting from the conduct of a Club member, member's family, friends, guests, or acquaintances or participant assisting or cooperating with the Club member, member's family, friends, guests, or acquaintances and under the direction or control of a Club member, member's family, friends, guests, or acquaintances.

Signature: _____

Date: _____

Best Western Danville Sycamore Inn
803 Camino Ramon
Danville CA 94526
(925) 855-8888 Fax (952) 855-8889 (877) 449-8888



Recommended Lodging:

GROUP NAME: Cougar club

Non-smoking Group rate:

\$85.00 plus tax (\$92.53 inclusive) (Fri.– Sunday) **\$102.00** (\$110.63 inclusive)(Monday – Thursday) all rooms Plus 6.5% tax plus \$2.00 a day non-commissionable **This rate is honored for any of our standard rooms for those guests who want to come in early, or stay later as long as they are here on primary group dates. Patio rooms \$10 more per night and Suites \$20 more per night.**

ARRIVAL DATE: June 26 DEPARTURE: June 28, 2015

NUMBER OF ROOMS: 5 non-smoking Queen/Queens & 5 Non-smoking Kings

Note: the group block is dropped on May 26, 2015. Rate and availability cannot be guaranteed after this date.



CCOA Western National Show Hosted by the Mercury Stray Cats Friday Dinner, June 26th 2015



Cruise and end up at the Crowder's Home for Pizza by the pool

Location: 4790 Knarlwood Road, Oakley, CA 94561

Fun for the whole family: Horseshoes, Volley Ball, Tennis,
Swimming - **Pizza \$12.00 per person**

Contact:

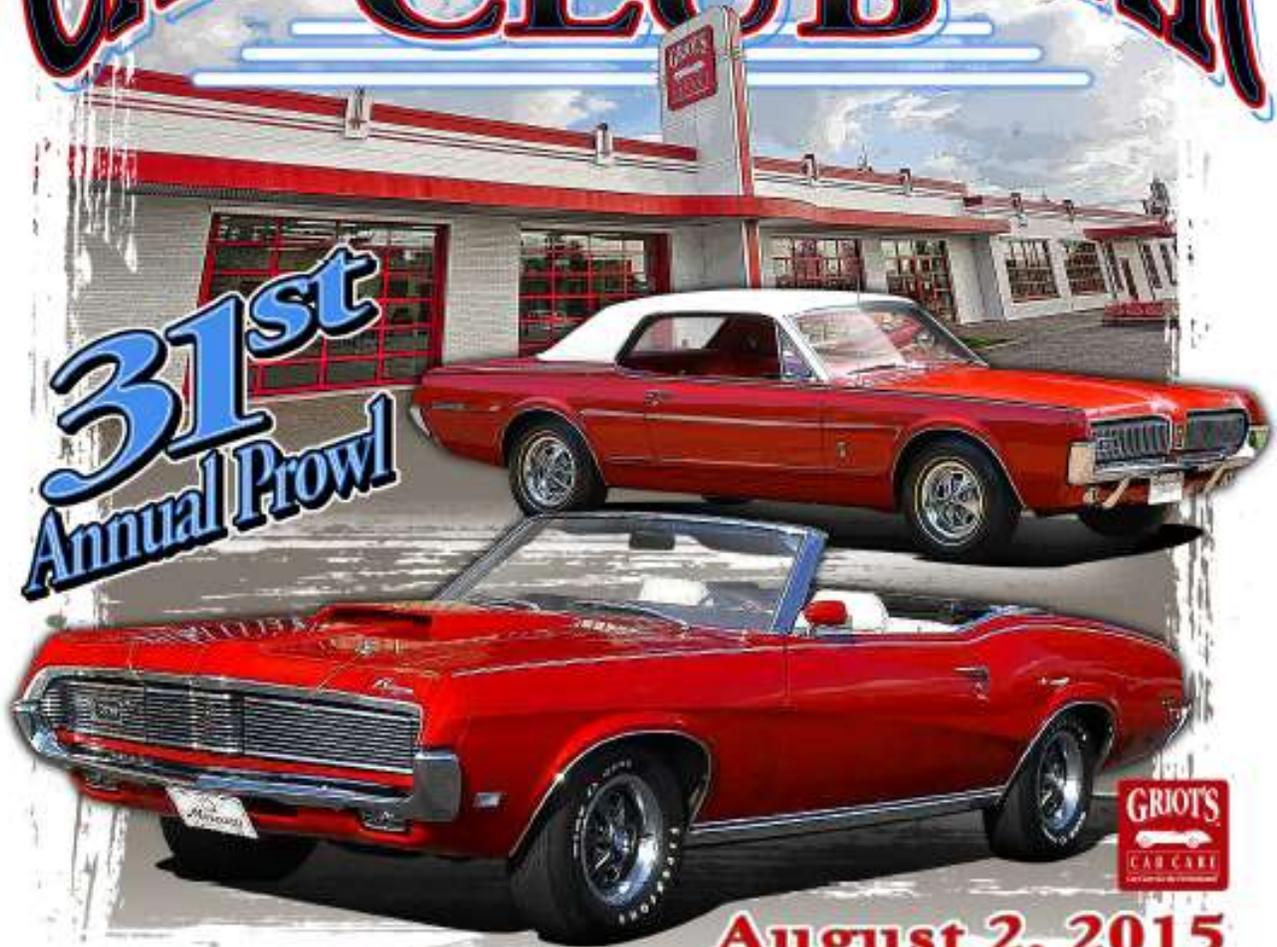
Gavin Schlesinger * Gavinschlesinger@gmail.com

www.cougarclub.org * www.classiccougar.com



CASCADE COUGAR CLUB

31st
Annual Prowl



August 2, 2015
Tacoma, Washington

Cougars, Mercurys, Edsels, Mustangs & Other Fords!

Location: GRIOT'S GARAGE

3333 South 38th Street, Tacoma 98409

8:00 AM - 3:00 PM

Registration 8-11AM

Prowl Hotel: Best Western Plus- Tacoma Dome Hotel

For reservations call (253) 272-7737

For more information on the show call

(253) 579-3931 / (253) 579-4135 or visit www.cascadecougarclub.com

People's Choice Awards!
Over 20 Classes!!

Scan here
to register
online!



PROWL 2015 CLASS DESIGNATIONS FOR PEOPLE'S CHOICE AWARDS

Cougar:		Ford Motor Company:	
C1	67 Standard	F1	Ford All
C2	67 XR7	F2	Thunderbird All
C3	68 Standard	MU1	64-78 Mustang
C4	68 XR7	MU2	79-Present Mustang
C5	69 Hardtop (Standard & XR7)	MC1	70-80 Maverick/Comet
C6	70 Hardtop (Standard & XR7)	M1	Mercury All
C7	71-73 All	M2	60-69 Comet/Cyclone/Meteor/Falcon
C8	69-70 Convertible (Standard & XR7)	EL	Edsel/Lincoln All
C9	Modified Hardtop*	Special:	
C10	Modified Convertible*	Y1	Young Adult (25 & Under)
C11	GTE/XR7-G/Eliminator	OM&M	Other Makes & Models
C12	74-02 All		

Long Distance

Best of Show

Hard Luck

*A modified Cougar is defined as one that has a modified paint scheme, engine modifications or body panel modifications that significantly alter the original appearance of the vehicle. Cascade Cougar Club reserves the right to make final class placement.

Registration is also available through our website at www.cascadecougarclub.com.

NAME _____ PHONE _____
 ADDRESS _____
 CITY, STATE, ZIP _____ EMAIL _____
 YEAR _____ MAKE _____ MODEL _____ BODY STYLE _____ COLOR _____

CHECK THE BOX THAT BEST DESCRIBES YOUR CAR

ORIGINAL RESTORED MOSTLY STOCK CUSTOM HEAVILY MODIFIED

ENTER CLASS DESIGNATION NUMBER FROM ABOVE LIST _____

REGISTRATION FEE: Before July 3 - \$15 _____ After July 3 - \$20 _____

Pre-order t-shirts

All shirt pre-orders must be made and received by the club no later than Friday, July 3rd.

S to XL:	\$15 each	Size(s) _____	Amount included \$ _____
XXL:	\$17 each	Size(s) _____	Amount included \$ _____
XXXL:	\$19 each	Size(s) _____	Amount included \$ _____

We are only ordering a limited number of non pre-ordered shirts.

Sizes S and those larger than XL will only be available through pre-order.

GRAND TOTAL (REGISTRATION AND SHIRTS) INCLUDED: \$ _____

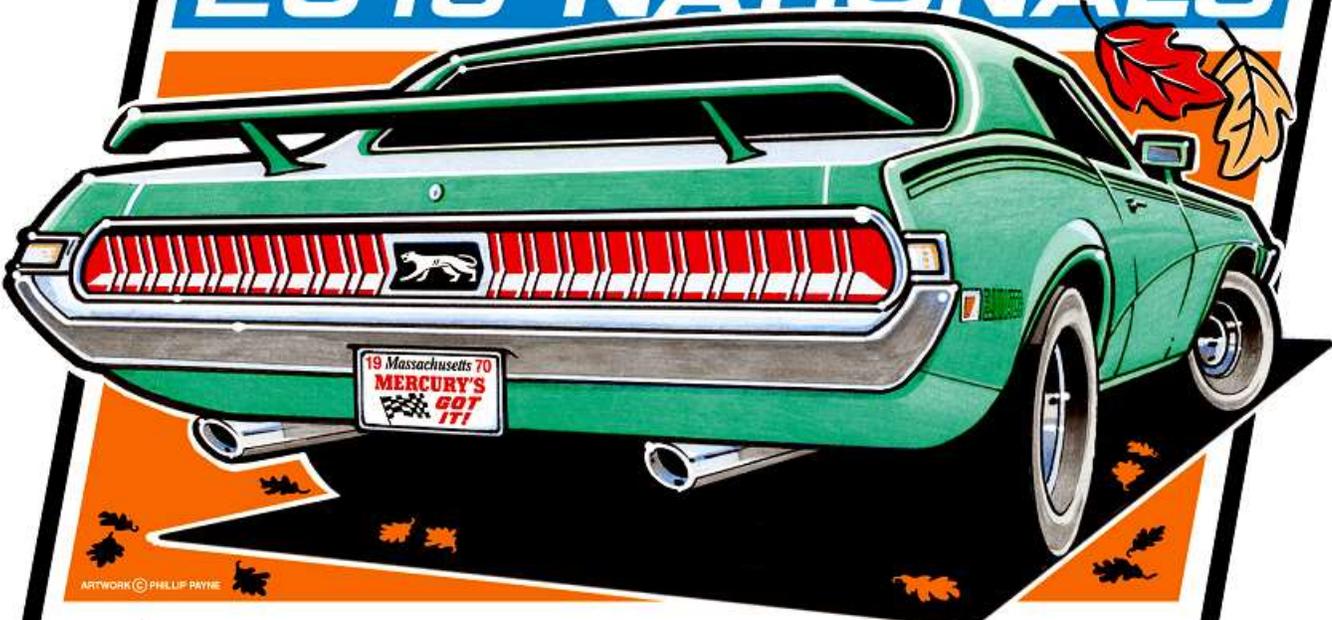
I hereby release the Cascade Cougar Club, Griot's Garage, The City of Tacoma and all other sponsors, their employees, and/or volunteers from any and all responsibility for damages that may occur to my vehicle or personal property.

Signature _____ **Date** _____

Mail check and entry form to Cascade Cougar Club, PO Box 1914, Renton, WA 98057

COUGAR CLUB OF AMERICA

2015 NATIONALS



ARTWORK © PHILLIP PAYNE

OCTOBER 9-11, STURBRIDGE, MASS.
hosted by **THE COUGAR CLUB OF NEW ENGLAND**



Watch for more information in the next issue of *At the Sign of the Cat*. Check out the website at www.necougarclub.com/





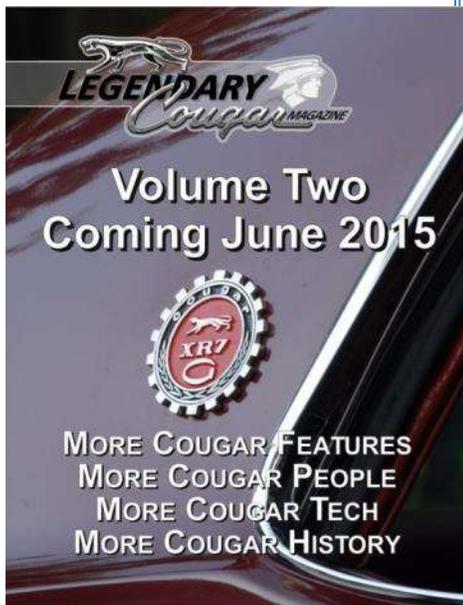
**Renew Your
Subscription Now**

**Get Ready for *Legendary
Cougar Magazine* Volume 2!**

- [Volume 2, online only starting at \\$23.99](#)
- [Volume 2, print only starting at \\$59.99](#)
- [Volume 2, print plus online starting at \\$59.99 \(best value!\)](#)

Issue 5 of Volume 1 is in the mail, leaving only one more issue to complete Volume 1.

We're now offering preorder subscriptions for Volume 2, and once we reach 500 subscriptions, we'll begin production on Volume 2, Issue 1. As with Volume 1, we're offering [print-plus-online](#), [print-only](#), and [online-only](#) preorder subscriptions to Volume 2. If we fail to reach our goal of 500 subscriptions, we'll refund your subscription price in full, so you have nothing to lose.



It's Time to Resubscribe! Don't miss an issue.



Support the only magazine dedicated 100% to classic 1967 to 1973 Cougars

**Digital only: \$23.99; Print: \$59.99 (US)
\$77.99 (Canada) \$104.99 (International)**

**Renew your subscription online at
legendarycougar.com/shop/**

To resubscribe by phone call 480/656-6780 (Major credit cards accepted)
Checks/money orders can be sent to: *Legendary Cougar Magazine*,
P. O. Box 7671, Cave Creek, AZ 85327

It's Not Too Late to Get *Legendary Cougar Magazine* Volume 1!

- [Volume 1, online only starting at \\$23.99](#)
- [Volume 1, print only starting at \\$59.99](#)
- [Volume 1, print plus online starting at \\$59.99 \(best value!\)](#)

You will receive the first five issues of *Legendary Cougar Magazine* right away, and Issue 6 when it is published in April 2015.

Cougar

John's Classic Cougars



Your Headquarters for 1967-1973 *Cougar* New, Used, NOS, and Reproduction Parts & Accessories Since 1982!!!

You can buy with confidence from the only exclusively *Cougar* Dealer in the country to have a business licensed by Ford Motor Company!

Our vast inventory includes over 50 parts cars plus 4 buildings...18,000+ square feet...packed full of New, Used, NOS, & Reproduction Parts & Accessories. The **ONLY** parts we stock are the quality parts we will use on our own Cougars! We have our own in-house Upholstery Craftsmen who have been making our upholstery sets for 30 years! We offer both Vinyl & **LEATHER** upholstery sets. Our quality can't be beat! **AWARD WINNING!**

Give us a call for your Upholstery needs!

Absolutely EVERYTHING we reproduce for your *Cougar* are the best quality we can find!

<p>'67-'73 Fiberglass Front & Rear Valance Panels '70 Front License Plate Bracket All Hood Scoops Aluminum Shifter Plate Black Plastic Shifter Slide Officially Licensed <i>Cougar</i> Apparel '67-'68; '69-'70 Cougar METAL Trunk Floor Panels '67-'68; '69-'70 METAL Rear Trunk Floor Cross Members '69-'70 Headlight Shaft Bushings</p>  <p>ALL ITEMS ARE PROUDLY MADE IN THE USA!!!</p>	<p>Both Vinyl & LEATHER Upholstery Sets '69-'70 Outside Door Handle Gaskets '70-'74 Running Cat Steering Wheel Emblem '69-'70 Steering Wheel & Console Wood Grain Kits '67-'73 METAL Quarter Panel Inner Drop Panels '67-'68 METAL Lower Quarter Repair Panels. Both BEHIND the wheel as well as in FRONT of the Wheel '69-'70 RH Mirror Base</p> <p>Look for our Official Ford Licensing Number on all our Licensed Parts!</p>	<p>'67-'68 Headlight Door Background Insert Decal '69 Headlight Door Background Insert Decal '70 Headlight Door Background Insert Decal '67-'68 COUGAR & XR-7 Trunk Lock Insert Decals '67 & '68 XR-7 Toggle Switch Knobs COUGAR & ELIMINATOR License Plates '69 Hood Stripe Kits in Black, White & Silver '69 ELIMINATOR Stripe Kits in Black or White '70 ELIMINATOR Stripe Kits</p>  <p>3053</p>
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Our current Catalog is Available for \$5.00 or FREE with an order.
THANK YOU, our Loyal Customers for 31 Years in the Cougar Business!!!
Give us a Call! We are always **HAPPY** to help!

Phone: 616-396-0390
24-Hour Fax Line: 616-396-0366

E-Mail: jc-cougars@egl.net
Website: JohnsClassicCougars.com

Remember, Cougars Are Our Business...NOT A SIDE-LINE!!!



Cougar Club of America
28 West 8th Street
Duluth MN 55806-2515

Address Service Requested

FIRST CLASS MAIL

